

FOCUS ON THE FAMILY®

Option Ultrasound™

P R O G R A M



Revealing life. To save life.™



© 2011, 2012 Focus on the Family

“I knew I was pregnant, but now it was *real*.”



WHY ULTRASOUND?

Ultrasound is an irreplaceable medical tool that allows a woman to see a real-time image of the child inside her womb. We've found that when a woman considering abortion can see her baby and hear the tiny heartbeat, she's much more likely to choose life.

The Option Ultrasound™ Program provides grants for ultrasound machines and professional sonography training to life-affirming Pregnancy Medical Clinics (PMCs) in high abortion communities across the nation.

CHANGING HEARTS AND MINDS

Since Option Ultrasound began in 2004, PMCs in all 50 states have received grants for ultrasound machines or sonography training—more than 625 grants in all—as well as one PMC in Romania.

These clinics provide compassionate counseling, ultrasound services and community referrals that help women take the first steps toward a healthy pregnancy and a healthy baby.

As a result, we estimate that **more than 230,000** women have changed their minds about having an abortion, choosing *life* for their babies. With your support, many more precious lives can be saved.

MORE THAN A PICTURE

Ultrasound services provide a woman with vital medical information and an opportunity to make a decision she'll never regret.

HELP

Ultrasound services help a woman understand her body, her pregnancy and her baby's development. As a result, she is empowered to make choices that align with her values and priorities.

HEALTH

Ultrasound gives each woman a priceless bonding experience with her baby. It encourages her to seek early prenatal care, detects potential complications and opens her eyes and heart to the miracle of life.

HOPE

When they first “meet” their preborn children, many women cry tears of joy and decide to carry their babies to term. But that's just the beginning. If desired, these women are provided with ongoing support by their PMC throughout their pregnancy and beyond, including counseling, physician referrals and more.



Lee King and Baby Cort

"I remember seeing his teeny, tiny heart beating so fast. Without the ultrasound, I'm not sure that I'd have my beautiful boy."

—Lee King, Memphis, Tenn.



“Seeing my baby on ultrasound changed the way I looked at my pregnancy.”

CARING FOR WOMEN AND THEIR BABIES

Focus on the Family sets high standards for Option Ultrasound clinics to ensure that women receive the care they need, just when they need it most:

- Clinics must operate under the supervision of a licensed physician, using only trained sonographers.
- Clinics provide limited obstetrical ultrasound in accordance with American Institute of Ultrasound Medicine guidelines.
- Patient referrals are made to local physicians for follow-up diagnosis and ongoing care.
- Focus on the Family does not endorse the use of ultrasound for non-medical reasons.

HOW MUCH DOES AN ULTRASOUND GRANT COST?

- An ultrasound machine costs between \$23,000 - \$26,000.
- Sonography training for the nursing staff averages \$13,000 - \$17,000.

Thanks to the generous support of our donors, Focus pays 80% of the ultrasound machine or training costs, as well as \$3,500 to provide each grant applicant with the services of a personal consultant to guide them through the grant process.

HOW CAN I GET INVOLVED ?

Help us equip PMCs to make a life-changing impact in their communities. Go to HeartLink.org to discover more about Option Ultrasound, find out how a PMC can begin the grant process and learn how you can contribute to an Option Ultrasound grant.

