

# OPTION ULTRASOUND™



REVEALING LIFE, TO SAVE LIFE™

Updated May 31, 2015

Ultrasound is an irreplaceable medical tool that allows a woman to see a real-time image of the child inside her womb. We've found that when a woman considering abortion can see her baby and hear the tiny heartbeat, she's much more likely to choose life. The Option Ultrasound™ Program provides grants for either ultrasound machines or professional sonography training to life-affirming Pregnancy Medical Clinics (PMCs) in high abortion communities across the nation.

## MORE THAN A PICTURE

Ultrasound services provide a woman with vital medical information and an opportunity to make a decision she'll never regret.

**HELP:** Ultrasound services help a woman understand her body, her pregnancy and her baby's development. As a result, she is empowered to make choices that align with her values and priorities.

**HEALTH:** Ultrasound gives each woman a priceless bonding experience with her baby. It encourages her to seek early prenatal care, detects potential complications and opens her eyes and heart to the miracle of life.

**HOPE:** When they first "meet" their preborn children, many women cry tears of joy and decide to carry their babies to term. But that's just the beginning. If desired, these women are provided with ongoing support by their PMC throughout their pregnancy and beyond, including counseling, physician referrals and more.

## CARING FOR WOMEN AND THEIR BABIES

Focus sets high standards for grant recipients to ensure that women receive the care they need, just when they need it most:

- Clinics must operate under the supervision of a licensed physician, using only trained sonographers.
- Clinics provide limited obstetrical ultrasound in accordance with American Institute of Ultrasound Medicine guidelines.
- Patient referrals are made to local physicians for follow-up diagnosis and ongoing care.
- Focus on the Family does not endorse the use of ultrasound for non-medical reasons.

## HOW MUCH DOES AN ULTRASOUND GRANT COST?

- An ultrasound machine costs between \$23,000 - \$26,000.
- Sonography training for the nursing staff averages \$13,000 - \$17,000.
- Thanks to the generous support of our donors, Focus pays 80% of the ultrasound machine or training costs, as well as \$3,500 to provide each grant applicant with the services of a personal consultant to guide them through the grant process.

## HOW MANY BABIES HAVE BEEN SAVED THROUGH OPTION ULTRASOUND?

Ultrasound scans make a difference! For women who are abortion-minded, seeing that little life on the ultrasound monitor can change their hearts, and minds, about choosing life for their baby. Since the beginning of Option Ultrasound in 2004, the number of babies saved is estimated to be **more than 330,000** precious lives!

These mothers will likely never forget the day they first saw the image of their baby, kicking her feet and waving her arms on the ultrasound monitor. They will recall the day that their hearts were changed, with gratitude they can hardly put into words, and they will be forever thankful that they had the opportunity to choose life, all because someone cared enough to give them the option of seeing their baby on an ultrasound.

As of **May 31, 2015**, Focus on the Family has funded **676** grants for ultrasound machines or sonography training. This number includes placements in all **50** states and our only international placement, in Bucharest, Romania.

OPTION ULTRASOUND OUTCOMES	Jan 2004 – May 2015
<b>Machines</b>	<b>439</b>
<b>Sonography Training</b>	<b>160</b>
<b>Enhancement Grants*</b>	<b>49</b>
<b>Medical Conversion Grants*</b>	<b>28</b>
<b>TOTAL OUP GRANTS</b>	<b>676</b>

*\* Enhancement Grants are designed to build upon the documented success of strategically-located PMCs. These capacity-building grants address specific barriers that limit the availability of ultrasound services at the clinic, in order to more effectively reach women in high-abortion communities.*

*\*Medical Conversion Grants are designed to help a pregnancy resource center convert to a full medical clinic that performs ultrasounds and has medical oversight.*



"Seeing my baby on ultrasound made me look at my pregnancy in a different way. I mostly remember seeing his teeny, tiny heart beating so fast. It was *real* and it was in me!"  
~ Lee from Tennessee ~

Friends who want to be a part of Option Ultrasound are encouraged to designate gifts to DEXSOHL to help provide the full spectrum of program services and training to PMCs that are required parts of the program.

For more information, contact Robyn Chambers, Option Ultrasound Program Director, at 719-531-3474 or [Robyn.Chambers@fof.org](mailto:Robyn.Chambers@fof.org)