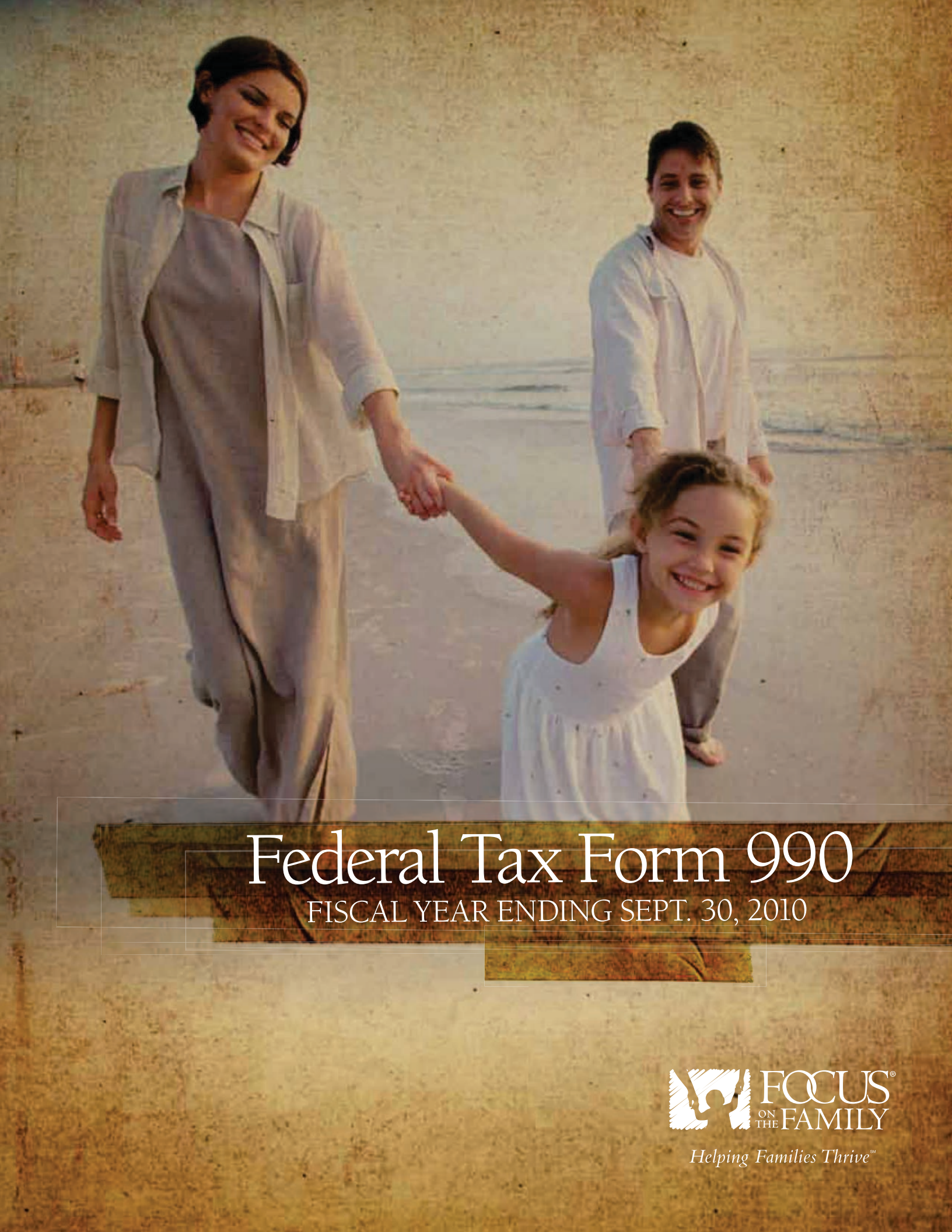

Federal Tax Form 990

FISCAL YEAR ENDING SEPT. 30, 2010

FOCUS ON THE FAMILY®

Helping Families Thrive℠

PUBLIC DISCLOSURE COPY

Form **990**

Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No. 1545-0047

2009

Open to Public Inspection

A For the 2009 calendar year, or tax year beginning OCT 1, 2009 and ending SEP 30, 2010

B Check if applicable:
- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Terminated
- ☐ Amended return
- ☐ Application pending

Please use IRS label or print or type. See Specific Instructions.

C Name of organization
FOCUS ON THE FAMILY

Doing Business As

Number and street (or P.O. box if mail is not delivered to street address) Room/suite
8605 EXPLORER DRIVE

City or town, state or country, and ZIP + 4
COLORADO SPRINGS, CO 80920-1049

D Employer identification number
95-3188150

E Telephone number
719-531-3400

G Gross receipts $ 112,953,874.

F Name and address of principal officer: DANIEL R MELLEMA
SAME AS C ABOVE

H(a) Is this a group return for affiliates? ☐ Yes ☒ No

H(b) Are all affiliates included? ☐ Yes ☐ No
If "No," attach a list. (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status: ☒ 501(c) (3) ◀ (insert no.) ☐ 4947(a)(1) or ☐ 527

J Website: ▶ WWW.FOCUSONTHEFAMILY.COM

K Form of organization: ☒ Corporation ☐ Trust ☐ Association ☐ Other ▶

L Year of formation: 1977 **M** State of legal domicile: CO

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities: FOCUS ON THE FAMILY SHARES THE GOSPEL OF JESUS CHRIST BY PROTECTING TRADITIONAL VALUES & THE FAMILY

2 Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3	Number of voting members of the governing body (Part VI, line 1a)	3	12
4	Number of independent voting members of the governing body (Part VI, line 1b)	4	10
5	Total number of employees (Part V, line 2a)	5	1150
6	Total number of volunteers (estimate if necessary)	6	103
7a	Total gross unrelated business revenue from Part VIII, column (C), line 12	7a	583,432.
b	Net unrelated business taxable income from Form 990-T, line 34	7b	0.

		Prior Year	Current Year
Revenue			
8	Contributions and grants (Part VIII, line 1h)	119,656,879.	97,088,339.
9	Program service revenue (Part VIII, line 2g)	4,567,019.	4,056,342.
10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	99,892.	2,688.
11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	5,934,690.	7,986,561.
12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	130,258,480.	109,133,930.
Expenses			
13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	3,834,550.	3,857,798.
14	Benefits paid to or for members (Part IX, column (A), line 4)		
15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	65,657,085.	56,330,071.
16a	Professional fundraising fees (Part IX, column (A), line 11e)	927,716.	587,015.
b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 10,085,117.		
17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	59,483,976.	60,763,642.
18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	129,903,327.	121,538,526.
19	Revenue less expenses. Subtract line 18 from line 12	355,153.	-12,404,596.

		Beginning of Current Year	End of Year
Net Assets or Fund Balances			
20	Total assets (Part X, line 16)	90,996,703.	79,825,383.
21	Total liabilities (Part X, line 26)	15,413,239.	16,646,515.
22	Net assets or fund balances. Subtract line 21 from line 20	75,583,464.	63,178,868.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

▶ Signature of officer — Date 6/3/2011

▶ DANIEL R MELLEMA, TREASURER/CFO
Type or print name and title

Paid Preparer's Use Only

Preparer's signature ▶	David C. Mays	Date 6/3/11	Check if self-employed ▶ ☐	Preparer's identifying number (see instructions)
Firm's name (or yours if self-employed), address, and ZIP + 4 ▶	CAPIN CROUSE LLP 972 EMERSON PKWY, STE A GREENWOOD, IN 46143		EIN ▶	Phone no. ▶ (317) 885-2620

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

Part III Statement of Program Service Accomplishments

1 Briefly describe the organization's mission: SEE SCHEDULE O

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No
If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No
If "Yes," describe these changes on Schedule O.

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses $ 18607627. including grants of $ 329,595.) (Revenue $)
BROADCASTS-15 DIFFERENT BROADCASTS ARE PRODUCED BY FOCUS ON THE FAMILY INCLUDING THE "FOCUS ON THE FAMILY" DAILY PROGRAM AND THE POPULAR FAMILY DRAMA, "ADVENTURES IN ODYSSEY." FOCUS BROADCASTS CAN BE HEARD FROM OVER 3,000 FACILITIES FROM VANCOUVER TO BUENOS AIRES TO FINLAND, FROM SOUTH AFRICA TO MELBOURNE TO CHINA. LIKEWISE, FOCUS ON THE FAMILY ALSO BROADCASTS 90 SECOND TELEVISION FEATURES THAT BRING INSIGHTFUL COMMENTARY FROM DR. BILL MAIER TO MAINSTREAM, MAJOR NETWORK TELEVISION AFFILIATES ACROSS THE UNITED STATES. SEE SCHEDULE O FOR MORE DETAIL ON EACH BROADCAST.

4b (Code:) (Expenses $ 15456107. including grants of $ 586.) (Revenue $ 69,530.)
PUBLICATIONS-FOCUS ON THE FAMILY DISTRIBUTES MANY MONTHLY AND BI-MONTHLY MAGAZINES AND NEWSLETTERS. FOR EXAMPLE, THRIVING FAMILY, WHICH CONSISTS OF ARTICLES TO REINFORCE OUR CORE MARRIAGE AND PARENTING MESSAGE, MAILS 300,000 COPIES ON A REGULAR BASIS. FOCUS ON THE FAMILY REACHES MANY SPECIFIC INTERESTS AND AGES THROUGH ITS PUBLICATIONS. SEE SCHEDULE O FOR MORE DETAIL ON EACH PERIODICAL/PUBLICATION.

4c (Code:) (Expenses $ 15082042. including grants of $ 1,403.) (Revenue $)
CORRESPONDENCE-DURING THE FISCAL YEAR ENDED SEPTEMBER 30, 2010, FOCUS ON THE FAMILY ANSWERED LETTERS, E-MAILS, WEBSITE CONTACTS, AND TELEPHONE CALLS, EACH OF WHICH CAME SEEKING A SPECIFIC RESPONSE TO A UNIQUE REQUEST OR A QUESTION ABOUT RELATIONSHIPS AND FAMILY LIFE. THIS DIRECT COMMUNICATION IS A VITAL LINK TO THE PEOPLE WE DESIRE TO SERVE. THE MANY INQUIRIES FOR INFORMATION, ADVICE, AND ENCOURAGEMENT ARE FIELDED BY AN EXPERT STAFF OF OVER 73, MANY OF WHICH HOLD EARNED DEGREES.

4d Other program services. (Describe in Schedule O.)
(Expenses $ 53343650. including grants of $ 3,526,214.) (Revenue $ 9,686,805.)

4e **Total program service expenses** ▶ $ 102,489,426.

Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? *If "Yes," complete Schedule A*	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? *If "Yes," complete Schedule C, Part I*	3		X
4	**Section 501(c)(3) organizations.** Did the organization engage in lobbying activities? *If "Yes," complete Schedule C, Part II*	4	X	
5	**Section 501(c)(4), 501(c)(5), and 501(c)(6) organizations.** Is the organization subject to the section 6033(e) notice and reporting requirement and proxy tax? *If "Yes," complete Schedule C, Part III*	5	N/A	
6	Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? *If "Yes," complete Schedule D, Part I*	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? *If "Yes," complete Schedule D, Part II*	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? *If "Yes," complete Schedule D, Part III*	8	X	
9	Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? *If "Yes," complete Schedule D, Part IV*	9		X
10	Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? *If "Yes," complete Schedule D, Part V*	10	X	
11	Is the organization's answer to any of the following questions "Yes"? *If so, complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable*	11	X	
	• Did the organization report an amount for land, buildings, and equipment in Part X, line 10? *If "Yes," complete Schedule D, Part VI.*			
	• Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VII.*			
	• Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part VIII.*			
	• Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? *If "Yes," complete Schedule D, Part IX.*			
	• Did the organization report an amount for other liabilities in Part X, line 25? *If "Yes," complete Schedule D, Part X.*			
	• Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48? *If "Yes," complete Schedule D, Part X.*			
12	Did the organization obtain separate, independent audited financial statements for the tax year? *If "Yes," complete Schedule D, Parts XI, XII, and XIII.*	12		X
12A	Was the organization included in consolidated, independent audited financial statements for the tax year? *If "Yes," completing Schedule D, Parts XI, XII, and XIII is optional* (Yes: X / No)	12A	X	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? *If "Yes," complete Schedule E*	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than $10,000 from grantmaking, fundraising, business, and program service activities outside the United States? *If "Yes," complete Schedule F, Part I*	14b	X	
15	Did the organization report on Part IX, column (A), line 3, more than $5,000 of grants or assistance to any organization or entity located outside the United States? *If "Yes," complete Schedule F, Part II*	15	X	
16	Did the organization report on Part IX, column (A), line 3, more than $5,000 of aggregate grants or assistance to individuals located outside the United States? *If "Yes," complete Schedule F, Part III*	16		X
17	Did the organization report a total of more than $15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? *If "Yes," complete Schedule G, Part I*	17	X	
18	Did the organization report more than $15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? *If "Yes," complete Schedule G, Part II*	18		X
19	Did the organization report more than $15,000 of gross income from gaming activities on Part VIII, line 9a? *If "Yes," complete Schedule G, Part III*	19		X
20	Did the organization operate one or more hospitals? *If "Yes," complete Schedule H*	20		X

Part IV Checklist of Required Schedules *(continued)*

			Yes	No
21	Did the organization report more than $5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? *If "Yes," complete Schedule I, Parts I and II*	21	X	
22	Did the organization report more than $5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? *If "Yes," complete Schedule I, Parts I and III*	22	X	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? *If "Yes," complete Schedule J*	23	X	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than $100,000 as of the last day of the year, that was issued after December 31, 2002? *If "Yes," answer lines 24b through 24d and complete Schedule K. If "No", go to line 25*	24a		X
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	**Section 501(c)(3) and 501(c)(4) organizations.** Did the organization engage in an excess benefit transaction with a disqualified person during the year? *If "Yes," complete Schedule L, Part I*	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? *If "Yes," complete Schedule L, Part I*	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? *If "Yes," complete Schedule L, Part II*	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? *If "Yes," complete Schedule L, Part III*	27		X
28	Was the organization a party to a business transaction with one of the following parties, (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
a	A current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? *If "Yes," complete Schedule L, Part IV*	28b	X	
c	An entity of which a current or former officer, director, trustee, or key employee of the organization (or a family member) was an officer, director, trustee, or direct or indirect owner? *If "Yes," complete Schedule L, Part IV*	28c	X	
29	Did the organization receive more than $25,000 in non-cash contributions? *If "Yes," complete Schedule M*	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? *If "Yes," complete Schedule M*	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations? *If "Yes," complete Schedule N, Part I*	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? *If "Yes," complete Schedule N, Part II*	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? *If "Yes," complete Schedule R, Part I*	33		X
34	Was the organization related to any tax-exempt or taxable entity? *If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1*	34	X	
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)? *If "Yes," complete Schedule R, Part V, line 2*	35		X
36	**Section 501(c)(3) organizations.** Did the organization make any transfers to an exempt non-charitable related organization? *If "Yes," complete Schedule R, Part V, line 2*	36	X	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? *If "Yes," complete Schedule R, Part VI*	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? **Note.** All Form 990 filers are required to complete Schedule O.	38	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

				Yes	No
1a	Enter the number reported in Box 3 of Form 1096, Annual Summary and Transmittal of U.S. Information Returns. Enter -0- if not applicable	1a	500		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c		X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a	1150		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b		X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to *e-file* this return. (see instructions)				
3a	Did the organization have unrelated business gross income of $1,000 or more during the year covered by this return?	3a		X	
b	If "Yes," has it filed a Form 990-T for this year? *If "No," provide an explanation in Schedule O*	3b		X	
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a			X
b	If "Yes," enter the name of the foreign country: ▶ _____ See the instructions for exceptions and filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.				
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a			X
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b			X
c	If "Yes," to line 5a or 5b, did the organization file Form 8886-T, Disclosure by Tax-Exempt Entity Regarding Prohibited Tax Shelter Transaction?	5c			
6a	Does the organization have annual gross receipts that are normally greater than $100,000, and did the organization solicit any contributions that were not tax deductible?	6a			X
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b			
7	**Organizations that may receive deductible contributions under section 170(c).**				
a	Did the organization receive a payment in excess of $75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		X	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c			X
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e	Did the organization, during the year, receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e			X
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f			X
g	For all contributions of qualified intellectual property, did the organization file Form 8899 as required?	7g			
h	For contributions of cars, boats, airplanes, and other vehicles, did the organization file a Form 1098-C as required?	7h			
8	**Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.** Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year? N/A	8			
9	**Sponsoring organizations maintaining donor advised funds.**				
a	Did the organization make any taxable distributions under section 4966? N/A	9a			
b	Did the organization make a distribution to a donor, donor advisor, or related person? N/A	9b			
10	**Section 501(c)(7) organizations.** Enter:				
a	Initiation fees and capital contributions included on Part VIII, line 12 N/A	10a			
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11	**Section 501(c)(12) organizations.** Enter:				
a	Gross income from members or shareholders N/A	11a			
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a	**Section 4947(a)(1) non-exempt charitable trusts.** Is the organization filing Form 990 in lieu of Form 1041?	12a			
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			

Part VI Governance, Management, and Disclosure *For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.*

Section A. Governing Body and Management

				Yes	No
1a	Enter the number of voting members of the governing body	1a	12		
b	Enter the number of voting members that are independent	1b	10		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2			X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3			X
4	Did the organization make any significant changes to its organizational documents since the prior Form 990 was filed?	4			X
5	Did the organization become aware during the year of a material diversion of the organization's assets?	5			X
6	Does the organization have members or stockholders?	6			X
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	7a			X
b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?	7b			X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:				
a	The governing body?	8a		X	
b	Each committee with authority to act on behalf of the governing body?	8b		X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? *If "Yes," provide the names and addresses in Schedule O*	9			X

Section B. Policies *(This Section B requests information about policies not required by the Internal Revenue Code.)*

			Yes	No
10a	Does the organization have local chapters, branches, or affiliates?	10a		X
b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?	10b		
11	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	11	X	
11A	Describe in Schedule O the process, if any, used by the organization to review this Form 990.	12a	X	
12a	Does the organization have a written conflict of interest policy? *If "No," go to line 13*	12b	X	
b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12c	X	
c	Does the organization regularly and consistently monitor and enforce compliance with the policy? *If "Yes," describe in Schedule O how this is done*	13	X	
13	Does the organization have a written whistleblower policy?	14	X	
14	Does the organization have a written document retention and destruction policy?			
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	X	
b	Other officers or key employees of the organization	15b	X	
	If "Yes" to line 15a or 15b, describe the process in Schedule O. (See instructions.)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a	X	
b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?	16b	X	

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed ▶ AL, AZ, CA, CO, DC, FL, GA, IN, MD, MN, NH, TN

18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.

[X] Own website [ ] Another's website [X] Upon request

19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.

20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: ▶

FOCUS ON THE FAMILY - 719-531-3400
8605 EXPLORER DRIVE, COLORADO SPRINGS, CO 80920-1049

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year. Use Schedule J-2 if additional space is needed.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than $100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than $100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than $10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☐ Check this box if the organization did not compensate any current officer, director, or trustee.

(A) Name and Title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
LTG PATRICK P. CARUANA (USAFA,RET.) CHAIRMAN/BOARD MEMBER	5.00	X		X				0.	0.	0.
DR. R. ALBERT MOHLER, JR. VICE CHAIRMAN/BOARD MEMBER	5.00	X		X				0.	0.	0.
JAMES D. DALY PRESIDENT/BOARD MEMBER	45.00	X		X				0.	229,593.	21,419.
ROBERT E. HAMBY, C.P.A. BOARD MEMBER	10.00	X						0.	0.	0.
DANIEL VILLANUEVA BOARD MEMBER	5.00	X						0.	0.	0.
ELSA PRINCE BROEKHUIZEN BOARD MEMBER	5.00	X						0.	0.	0.
DR. KATHLEEN NIELSON BOARD MEMBER	5.00	X						0.	0.	0.
ERIC PILLMORE BOARD MEMBER	5.00	X						0.	0.	0.
LEE TORRENCE BOARD MEMBER	5.00	X						0.	0.	0.
PAUL NELSON BOARD MEMBER	5.00	X						0.	0.	0.
KIM ROBINSON BOARD MEMBER	5.00	X						0.	0.	0.
ANTHONY WAUTERLEK BOARD MEMBER	5.00	X						0.	0.	0.
STU MENDELSOHN SECRETARY	5.00			X				0.	0.	0.
WADE D. CROW CFO	45.00			X				0.	144,881.	16,198.
DANIEL R. MELLEMA TREASURER	45.00			X				94,464.	0.	16,718.
BUFORD D. TACKETT III FORMER ASST TREASURER	45.00						X	145,912.	0.	9,487.
GLENN A. WILLIAMS CHIEF OPERATING OFFICER	45.00				X			184,349.	0.	18,634.

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees *(continued)*

(A) Name and title	(B) Average hours per week	(C) Position (check all that apply)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			
CLARK MILLER CHIEF STRATEGY OFFICER	45.00					X		143,360.	0.	16,814.
THOMAS A. MINNERY SENIOR VICE PRESIDENT	45.00					X		0.	143,150.	14,518.
STANLEY R. JOHN SENIOR VICE PRESIDENT	45.00					X		140,848.	0.	17,563.
ROBERT WOOD CHIEF INFORMATION OFFICER	45.00					X		135,335.	0.	15,464.
KENT KIEFER SENIOR VICE PRESIDENT	45.00					X		132,767.	0.	14,786.
1b Total ▶								977,035.	517,624.	161,601.

2 Total number of individuals (including but not limited to those listed above) who received more than $100,000 in reportable compensation from the organization ▶ 31

		Yes	No
3 Did the organization list any **former** officer, director or trustee, key employee, or highest compensated employee on line 1a? *If "Yes," complete Schedule J for such individual*	3	X	
4 For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than $150,000? *If "Yes," complete Schedule J for such individual*	4	X	
5 Did any person listed on line 1a receive or accrue compensation from any unrelated organization for services rendered to the organization? *If "Yes," complete Schedule J for such person*	5		X

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than $100,000 of compensation from the organization.

(A) Name and business address	(B) Description of services	(C) Compensation
CSK STRATEGIC MARKETING GROUP INC, 19 S TEJON ST, STE 400, COLORADO SPRINGS, CO	MARKETING SERVICES	2,499,563.
MASTERWORKS 19462 POWDER HILL PL NE, POULSBO, WA 98370	FUNDRAISING CONSULTANT	1,462,234.
HOLLAND & KNIGHT PO BOX 864084, ORLANDO, FL 32886	LEGAL SERVICES	748,970.
PANORAMA CONSULTING GROUP LLC, 4949 S SYRACUSE ST, STE 500, DENVER, CO 80237	COMPUTER CONSULTING	657,203.
JELLYFISH MEDIA LLC, 401 S CARLTON AVE, STE 200, WHEATON, IL 60187	MULTIMEDIA AND INTERNET	632,757.

2 Total number of independent contractors (including but not limited to those listed above) who received more than $100,000 in compensation from the organization ▶ 16

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a Federated campaigns	1a				
	b Membership dues	1b				
	c Fundraising events	1c				
	d Related organizations	1d				
	e Government grants (contributions)	1e				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	97,088,339.			
	g Noncash contributions included in lines 1a-1f: $ 1906123.					
	h **Total.** Add lines 1a-1f		97,088,339.			
Program Service Revenue		Business Code				
	2a ROYALTIES & LICENSING	900099	1948727.	1948727.		
	b FOCUS LEADERSHIP INSTI	611600	1029968.	1029968.		
	c EVENT REVENUE	900099	1008117.	1008117.		
	d SOLID ANSWERS	511190	69,530.	69,530.		
	e					
	f All other program service revenue					
	g **Total.** Add lines 2a-2f		4056342.			
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		20,285.			20,285.
	4 Income from investment of tax-exempt bond proceeds					
	5 Royalties					
		(i) Real	(ii) Personal			
	6a Gross Rents	16,847.				
	b Less: rental expenses					
	c Rental income or (loss)	16,847.				
	d Net rental income or (loss)			16,847.	10,675.	6,172.
		(i) Securities	(ii) Other			
	7a Gross amount from sales of assets other than inventory	1,686,268.	245969.			
	b Less: cost or other basis and sales expenses	1,693,480.	256354.			
	c Gain or (loss)	-7,212.	-10385.			
	d Net gain or (loss)			-17,597.		-17,597.
	8a Gross income from fundraising events (not including $ _____ of contributions reported on line 1c). See Part IV, line 18	a				
	b Less: direct expenses	b				
	c Net income or (loss) from fundraising events					
	9a Gross income from gaming activities. See Part IV, line 19	a				
	b Less: direct expenses	b				
	c Net income or (loss) from gaming activities					
	10a Gross sales of inventory, less returns and allowances	a 7,323,288.				
	b Less: cost of goods sold	b 1,870,110.				
	c Net income or (loss) from sales of inventory		5453178.	5453178.		
	Miscellaneous Revenue	Business Code				
	11a FOFA REIMBURSEMENT	900099	1465457.	1465457.		
	b ADVERTISING	541800	517,135.		517,135.	
	c MISCELLANEOUS	900099	473,819.	246,815.		227,004.
	d All other revenue	515100	60,125.		60,125.	
	e **Total.** Add lines 11a-11d		2516536.			
	12 **Total revenue.** See instructions.		109,133,930.	11,232,467.	583,432.	229,692.

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	1,206,656.	1,206,656.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22	18,750.	18,750.		
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	2,632,392.	2,632,392.		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	1,092,864.	897,164.	116,158.	79,542.
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	96,924.	79,384.	10,469.	7,071.
7 Other salaries and wages	43,693,270.	35,785,873.	4,719,731.	3,187,666.
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	1,201,569.	1,201,569.		
9 Other employee benefits	7,276,445.	5,676,346.	899,923.	700,176.
10 Payroll taxes	2,968,999.	2,466,556.	261,526.	240,917.
11 Fees for services (non-employees):				
a Management	60,000.		60,000.	
b Legal	831,770.	105,950.	725,820.	
c Accounting	64,775.		64,775.	
d Lobbying				
e Professional fundraising services. See Part IV, line 17	587,015.			587,015.
f Investment management fees	20,583.		20,583.	
g Other	8,115,782.	7,371,328.	270,028.	474,426.
12 Advertising and promotion	3,236,342.	3,141,626.	7,997.	86,719.
13 Office expenses	1,320,251.	1,099,164.	74,396.	146,691.
14 Information technology	3,642,872.	3,452,810.	332.	189,730.
15 Royalties	1,467,855.	1,462,838.	4,787.	230.
16 Occupancy	3,180,356.	2,866,907.	230,336.	83,113.
17 Travel	1,526,695.	876,755.	115,045.	534,895.
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	649,654.	632,349.	2,780.	14,525.
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	9,108,630.	8,731,107.	152,594.	224,929.
23 Insurance	244,602.		244,602.	
24 Other expenses. Itemize expenses not covered above. (Expenses grouped together and labeled miscellaneous may not exceed 5% of total expenses shown on line 25 below.)				
a RADIO, TV & FILM	15,220,089.	15,091,608.		128,481.
b PRINTING & PUBLICATIONS	4,164,882.	2,739,811.	261,888.	1,163,183.
c POSTAGE & SHIPPING	3,886,900.	2,753,629.	185,965.	947,306.
d BENEVOLENCE	1,124,987.	1,124,987.		
e MISC PROJECT DEVELOPMEN	166,435.	165,707.	728.	
f All other expenses	2,730,182.	908,160.	533,520.	1,288,502.
25 **Total functional expenses.** Add lines 1 through 24f	121538526.	102489426.	8,963,983.	10,085,117.
26 **Joint costs.** Check here ▶ [X] if following SOP 98-2. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation	13,974,876.	12,347,870.	0.	1,627,006.

Part X Balance Sheet

			(A) Beginning of year		(B) End of year
Assets	1	Cash - non-interest-bearing	5,500.	1	5,500.
	2	Savings and temporary cash investments	22,241,092.	2	14,090,595.
	3	Pledges and grants receivable, net	1,087,194.	3	1,009,882.
	4	Accounts receivable, net	1,058,643.	4	912,693.
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L		6	
	7	Notes and loans receivable, net		7	
	8	Inventories for sale or use	487,343.	8	309,628.
	9	Prepaid expenses and deferred charges	2,506,481.	9	2,723,215.
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D — 10a: 106,721,357.			
	b	Less: accumulated depreciation — 10b: 64,138,658.	46,594,562.	10c	42,582,699.
	11	Investments - publicly traded securities	18,672.	11	6,171.
	12	Investments - other securities. See Part IV, line 11	5,586,198.	12	5,464,667.
	13	Investments - program-related. See Part IV, line 11		13	
	14	Intangible assets		14	
	15	Other assets. See Part IV, line 11	11,411,018.	15	12,720,333.
	16	**Total assets.** Add lines 1 through 15 (must equal line 34)	90,996,703.	16	79,825,383.
Liabilities	17	Accounts payable and accrued expenses	9,527,596.	17	10,053,007.
	18	Grants payable		18	
	19	Deferred revenue	2,200,696.	19	3,006,860.
	20	Tax-exempt bond liabilities		20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23	Secured mortgages and notes payable to unrelated third parties		23	
	24	Unsecured notes and loans payable to unrelated third parties		24	
	25	Other liabilities. Complete Part X of Schedule D	3,684,947.	25	3,586,648.
	26	**Total liabilities.** Add lines 17 through 25	15,413,239.	26	16,646,515.
Net Assets or Fund Balances		**Organizations that follow SFAS 117, check here ▶ [X] and complete lines 27 through 29, and lines 33 and 34.**			
	27	Unrestricted net assets	71,970,779.	27	60,872,278.
	28	Temporarily restricted net assets	3,521,685.	28	2,215,590.
	29	Permanently restricted net assets	91,000.	29	91,000.
		Organizations that do not follow SFAS 117, check here ▶ [ ] and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds		30	
	31	Paid-in or capital surplus, or land, building, or equipment fund		31	
	32	Retained earnings, endowment, accumulated income, or other funds		32	
	33	Total net assets or fund balances	75,583,464.	33	63,178,868.
	34	Total liabilities and net assets/fund balances	90,996,703.	34	79,825,383.

Part XI Financial Statements and Reporting

			Yes	No
1	Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?	2a		X
b	Were the organization's financial statements audited by an independent accountant?	2b	X	
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	2c	X	
d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a consolidated basis, separate basis, or both: ☐ Separate basis ☒ Consolidated basis ☐ Both consolidated and separate basis			
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		X
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ **Attach to Form 990 or Form 990-EZ.** ▶ **See separate instructions.**

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization	Employer identification number
FOCUS ON THE FAMILY	95-3188150

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**

2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)

3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**

4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____

5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)

6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**

7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)

9 ☒ An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)

10 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**

11 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.

a ☐ Type I b ☐ Type II c ☐ Type III - Functionally integrated d ☐ Type III - Other

e ☐ By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).

f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box ..... ☐

g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? ..... 11g(i)

(ii) A family member of a person described in (i) above? ..... 11g(ii)

(iii) A 35% controlled entity of a person described in (i) or (ii) above? ..... 11g(iii)

	Yes	No
11g(i)		
11g(ii)		
11g(iii)		

h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 **Total.** Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 **Public support.** Subtract line 5 from line 4.						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
11 **Total support.** Add lines 7 through 10						

12 Gross receipts from related activities, etc. (see instructions) 12

13 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ..... ▶ ☐

Section C. Computation of Public Support Percentage

14 Public support percentage for 2009 (line 6, column (f) divided by line 11, column (f)) ..... 14 %

15 Public support percentage from 2008 Schedule A, Part II, line 14 ..... 15 %

16a **33 1/3% support test - 2009.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ..... ▶ ☐

b **33 1/3% support test - 2008.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization ..... ▶ ☐

17a **10% -facts-and-circumstances test - 2009.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ..... ▶ ☐

b **10% -facts-and-circumstances test - 2008.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization ..... ▶ ☐

18 **Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ..... ▶ ☐

Part III Support Schedule for Organizations Described in Section 509(a)(2) (Complete only if you checked the box on line 9 of Part I.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	126,893,000.	128,470,889.	133,267,216.	119,675,188.	97,088,339.	605,394,632.
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	7,232,541.	8,456,241.	9,064,763.	9,637,723.	9,430,903.	43,822,171.
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 **Total.** Add lines 1 through 5	134,125,541.	136,927,130.	142,331,979.	129,312,911.	106,519,242.	649,216,803.
7a Amounts included on lines 1, 2, and 3 received from disqualified persons	100,986.	1,053,617.	1,279,708.	1,007,329.	417,361.	3,859,001.
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of $5,000 or 1% of the amount on line 13 for the year	2,943,334.					2,943,334.
c Add lines 7a and 7b	3,044,320.	1,053,617.	1,279,708.	1,007,329.	417,361.	6,802,335.
8 **Public support** (Subtract line 7c from line 6.)						642,414,468.

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2005	(b) 2006	(c) 2007	(d) 2008	(e) 2009	(f) Total
9 Amounts from line 6	134,125,541.	136,927,130.	142,331,979.	129,312,911.	106,519,242.	649,216,803.
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	3,925,353.	3,972,153.	2,063,050.	1,808,130.	2,212,863.	13,981,549.
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	3,925,353.	3,972,153.	2,063,050.	1,808,130.	2,212,863.	13,981,549.
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)	3,633,113.	3,871,141.	3,169,460.	2,020,049.	1,712,272.	14,406,035.
13 **Total support** (Add lines 9, 10c, 11, and 12.)	141,684,007.	144,770,424.	147,564,489.	133,141,090.	110,444,377.	677,604,387.

14 **First five years.** If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here** ▶ ☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2009 (line 8, column (f) divided by line 13, column (f))	15	94.81 %
16 Public support percentage from 2008 Schedule A, Part III, line 15	16	94.55 %

Section D. Computation of Investment Income Percentage

17 Investment income percentage for **2009** (line 10c, column (f) divided by line 13, column (f))	17	2.06 %
18 Investment income percentage from **2008** Schedule A, Part III, line 17	18	1.84 %

19a **33 1/3% support tests - 2009.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☒

b **33 1/3% support tests - 2008.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization ▶ ☐

20 **Private foundation.** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ▶ ☐

Schedule B (Form 990, 990-EZ, or 990-PF)
Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2009

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

Organization type (check one):

Filers of:	Section:
Form 990 or 990-EZ	[X] 501(c)(3) (enter number) organization
	[ ] 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
	[ ] 527 political organization
Form 990-PF	[ ] 501(c)(3) exempt private foundation
	[ ] 4947(a)(1) nonexempt charitable trust treated as a private foundation
	[ ] 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule.**
Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

[ ] For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, $5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

[X] For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of **(1)** $5,000 or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

[ ] For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than $1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

[ ] For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than $1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of $5,000 or more during the year. ..... ▶ $ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF.**

Schedule B (Form 990, 990-EZ, or 990-PF) (2009)

Name of organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
1		$ 2,589,243.	Person [X] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)
		$	Person [ ] Payroll [ ] Noncash [ ] (Complete Part II if there is a noncash contribution.)

Name of organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

Part II Noncash Property (see instructions)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		$	

Name of organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

Part III **Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than $1,000 for the year.** Complete columns **(a)** through **(e) and** the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **$1,000 or less** for the year. (Enter this information once. See instructions.) ▶ $

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held

(e) Transfer of gift

Transferee's name, address, and ZIP + 4	Relationship of transferor to transferee

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

▶ Complete if the organization is described below.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public Inspection

If the organization answered "Yes," to Form 990, Part IV, line 3, or Form 990-EZ, Part VI, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," to Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," to Form 990, Part IV, line 5 (Proxy Tax), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of organization	Employer identification number
FOCUS ON THE FAMILY	95-3188150

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV.
2 Political expenditures ▶ $
3 Volunteer hours

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ $
2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ $
3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ☐ Yes ☐ No
4a Was a correction made? ☐ Yes ☐ No
b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ $
2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ $
3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b ▶ $
4 Did the filing organization file **Form 1120-POL** for this year? ☐ Yes ☐ No
5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which payments were made. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.

Part II-A **Complete if the organization is exempt under section 501(c)(3) and filed Form 5768 (election under section 501(h)).**

A Check ▶ ☐ if the filing organization belongs to an affiliated group.

B Check ▶ ☐ if the filing organization checked box A and "limited control" provisions apply.

Limits on Lobbying Expenditures (The term "expenditures" means amounts paid or incurred.)	(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to influence public opinion (grass roots lobbying)		
b Total lobbying expenditures to influence a legislative body (direct lobbying)	34,114.	
c Total lobbying expenditures (add lines 1a and 1b)	34,114.	
d Other exempt purpose expenditures	111,419,295.	
e Total exempt purpose expenditures (add lines 1c and 1d)	111,453,409.	
f Lobbying nontaxable amount. Enter the amount from the following table in both columns.	1,000,000.	
g Grassroots nontaxable amount (enter 25% of line 1f)	250,000.	
h Subtract line 1g from line 1a. If zero or less, enter -0-	0.	
i Subtract line 1f from line 1c. If zero or less, enter -0-	0.	

If the amount on line 1e, column (a) or (b) is:	The lobbying nontaxable amount is:
Not over $500,000	20% of the amount on line 1e.
Over $500,000 but not over $1,000,000	$100,000 plus 15% of the excess over $500,000.
Over $1,000,000 but not over $1,500,000	$175,000 plus 10% of the excess over $1,000,000.
Over $1,500,000 but not over $17,000,000	$225,000 plus 5% of the excess over $1,500,000.
Over $17,000,000	$1,000,000.

j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting section 4911 tax for this year? ☐ Yes ☐ No

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five columns below. See the instructions for lines 2a through 2f on page 4.)

Lobbying Expenditures During 4-Year Averaging Period — Calendar year (or fiscal year beginning in)	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) Total
2a Lobbying nontaxable amount	1,000,000.	1,000,000.	1,000,000.	1,000,000.	4,000,000.
b Lobbying ceiling amount (150% of line 2a, column(e))					6,000,000.
c Total lobbying expenditures	101,902.	592,110.	224,641.	34,114.	952,767.
d Grassroots nontaxable amount	250,000.	250,000.	250,000.	250,000.	1,000,000.
e Grassroots ceiling amount (150% of line 2d, column (e))					1,500,000.
f Grassroots lobbying expenditures		21,987.			21,987.

Part II-B **Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).**

	(a) Yes	(a) No	(b) Amount
1 During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a Volunteers?			
b Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?			
c Media advertisements?			
d Mailings to members, legislators, or the public?			
e Publications, or published or broadcast statements?			
f Grants to other organizations for lobbying purposes?			
g Direct contact with legislators, their staffs, government officials, or a legislative body?			
h Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?			
i Other activities? If "Yes," describe in Part IV			
j Total. Add lines 1c through 1i			
2a Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?			
b If "Yes," enter the amount of any tax incurred under section 4912			
c If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).**

		Yes	No
1 Were substantially all (90% or more) dues received nondeductible by members?	1		
2 Did the organization make only in-house lobbying expenditures of $2,000 or less?	2		
3 Did the organization agree to carryover lobbying and political expenditures from the prior year?	3		

Part III-B **Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) if BOTH Part III-A, lines 1 and 2 are answered "No" OR if Part III-A, line 3 is answered "Yes."**

1 Dues, assessments and similar amounts from members	1	
2 Section 162(e) nondeductible lobbying and political expenditures **(do not include amounts of political expenses for which the section 527(f) tax was paid).**		
a Current year	2a	
b Carryover from last year	2b	
c Total	2c	
3 Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues	3	
4 If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5 Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV **Supplemental Information**

Complete this part to provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; and Part II-B, line 1i. Also, complete this part for any additional information.

Schedule D (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11, or 12.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" to Form 990, Part IV, line 6.

	(a) Donor advised funds	(b) Funds and other accounts
1 Total number at end of year		
2 Aggregate contributions to (during year)		
3 Aggregate grants from (during year)		
4 Aggregate value at end of year		

5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No

6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? ☐ Yes ☐ No

Part II Conservation Easements. Complete if the organization answered "Yes" to Form 990, Part IV, line 7.

1 Purpose(s) of conservation easements held by the organization (check all that apply).
- ☐ Preservation of land for public use (e.g., recreation or pleasure)
- ☐ Protection of natural habitat
- ☐ Preservation of open space
- ☐ Preservation of an historically important land area
- ☐ Preservation of a certified historic structure

2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year.

		Held at the End of the Tax Year
a Total number of conservation easements	2a	
b Total acreage restricted by conservation easements	2b	
c Number of conservation easements on a certified historic structure included in (a)	2c	
d Number of conservation easements included in (c) acquired after 8/17/06	2d	

3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year ▶ _____

4 Number of states where property subject to conservation easement is located ▶ _____

5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes ☐ No

6 Staff and volunteer hours devoted to monitoring, inspecting, and enforcing conservation easements during the year ▶ _____

7 Amount of expenses incurred in monitoring, inspecting, and enforcing conservation easements during the year ▶ $ _____

8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)? ☐ Yes ☐ No

9 In Part XIV, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets.

Complete if the organization answered "Yes" to Form 990, Part IV, line 8.

1a If the organization elected, as permitted under SFAS 116, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIV, the text of the footnote to its financial statements that describes these items.

b If the organization elected, as permitted under SFAS 116, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

(i) Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

(ii) Assets included in Form 990, Part X ▶ $ 254,100.

2 If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 relating to these items:

a Revenues included in Form 990, Part VIII, line 1 ▶ $ _____

b Assets included in Form 990, Part X ▶ $ _____

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets *(continued)*

3 Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):

a [X] Public exhibition
b [ ] Scholarly research
c [X] Preservation for future generations
d [ ] Loan or exchange programs
e [ ] Other _____

4 Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIV.

5 During the year, did the organization solicit or receive donations of art, historical treasures, or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? [ ] Yes [X] No

Part IV Escrow and Custodial Arrangements. Complete if organization answered "Yes" to Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

1a Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? [ ] Yes [ ] No

b If "Yes," explain the arrangement in Part XIV and complete the following table:

		Amount
c Beginning balance	1c	
d Additions during the year	1d	
e Distributions during the year	1e	
f Ending balance	1f	

2a Did the organization include an amount on Form 990, Part X, line 21? [ ] Yes [ ] No

b If "Yes," explain the arrangement in Part XIV.

Part V Endowment Funds. Complete if the organization answered "Yes" to Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	106,399.	103,110.			
b Contributions					
c Net investment earnings, gains, and losses	8,359.	3,289.			
d Grants or scholarships					
e Other expenditures for facilities and programs					
f Administrative expenses					
g End of year balance	114,758.	106,399.			

2 Provide the estimated percentage of the year end balance held as:

a Board designated or quasi-endowment ▶ _____ %
b Permanent endowment ▶ 100.00 %
c Term endowment ▶ _____ %

3a Are there endowment funds not in the possession of the organization that are held and administered for the organization by:

	Yes	No
(i) unrelated organizations 3a(i)		X
(ii) related organizations 3a(ii)		X
b If "Yes" to 3a(ii), are the related organizations listed as required on Schedule R? 3b		

4 Describe in Part XIV the intended uses of the organization's endowment funds.

Part VI Investments - Land, Buildings, and Equipment. See Form 990, Part X, line 10.

Description of investment	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		8,254,210.		8,254,210.
b Buildings		55,752,253.	28,129,854.	27,622,399.
c Leasehold improvements				
d Equipment		34,039,460.	27,690,678.	6,348,782.
e Other		8,675,434.	8,318,126.	357,308.
Total. Add lines 1a through 1e. *(Column (d) must equal Form 990, Part X, column (B), line 10(c).)* ▶				42,582,699.

Part VII Investments - Other Securities. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Financial derivatives		
Closely-held equity interests		
Other		
CALIFORNIA SEGREGATED GIFT		
ANNUITY SECURITIES	610,145.	END-OF-YEAR MARKET VALUE
WISCONSIN SEGREGATED GIFT		
ANNUITY SECURITIES	138,883.	END-OF-YEAR MARKET VALUE
NATIONAL SEGREGATED GIFT		
ANNUITY SECURITIES	4,715,639.	END-OF-YEAR MARKET VALUE
Total. (Col (b) must equal Form 990, Part X, col (B) line 12.) ▶	5,464,667.	

Part VIII Investments - Program Related. See Form 990, Part X, line 13.

(a) Description of investment type	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Total. (Col (b) must equal Form 990, Part X, col (B) line 13.) ▶		

Part IX Other Assets. See Form 990, Part X, line 15.

(a) Description	(b) Book value
WEBSITE AND FILM PRODUCTION COSTS - NET	4,527,114.
CASH VALUE OF LIFE INSURANCE POLICY	4,927,030.
MISCELLANEOUS OTHER ASSETS	19,098.
ENDOWMENT FUNDS	114,758.
CONSTRUCTION IN PROGRESS	3,132,333.
Total. *(Column (b) must equal Form 990, Part X, col (B) line 15.)* ▶	12,720,333.

Part X Other Liabilities. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Amount
Federal income taxes	
DEFERRED ANNUITIES	3,586,648.
Total. *(Column (b) must equal Form 990, Part X, col (B) line 25.)* ▶	3,586,648.

2. FIN 48 Footnote. In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48.

Part XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements

1	Total revenue (Form 990, Part VIII, column (A), line 12)	1	109,133,930.
2	Total expenses (Form 990, Part IX, column (A), line 25)	2	121,538,526.
3	Excess or (deficit) for the year. Subtract line 2 from line 1	3	-12,404,596.
4	Net unrealized gains (losses) on investments	4	
5	Donated services and use of facilities	5	
6	Investment expenses	6	
7	Prior period adjustments	7	
8	Other (Describe in Part XIV.)	8	
9	Total adjustments (net). Add lines 4 through 8	9	0.
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9	10	-12,404,596.

Part XII Reconciliation of Revenue per Audited Financial Statements With Revenue per Return

1	Total revenue, gains, and other support per audited financial statements			1	111004040.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:				
a	Net unrealized gains on investments	2a			
b	Donated services and use of facilities	2b			
c	Recoveries of prior year grants	2c			
d	Other (Describe in Part XIV.)	2d	1,870,110.		
e	Add lines **2a** through **2d**			2e	1,870,110.
3	Subtract line **2e** from line **1**			3	109133930.
4	Amounts included on Form 990, Part VIII, line 12, but not on line **1**:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV.)	4b			
c	Add lines **4a** and **4b**			4c	0.
5	Total revenue. Add lines **3** and **4c.** *(This must equal Form 990, Part I, line 12.)*			5	109133930.

Part XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return

1	Total expenses and losses per audited financial statements			1	123408636.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:				
a	Donated services and use of facilities	2a			
b	Prior year adjustments	2b			
c	Other losses	2c			
d	Other (Describe in Part XIV.)	2d	1,870,110.		
e	Add lines **2a** through **2d**			2e	1,870,110.
3	Subtract line **2e** from line **1**			3	121538526.
4	Amounts included on Form 990, Part IX, line 25, but not on line **1**:				
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIV.)	4b			
c	Add lines **4a** and **4b**			4c	0.
5	Total expenses. Add lines **3** and **4c.** *(This must equal Form 990, Part I, line 18.)*			5	121538526.

Part XIV Supplemental Information

Complete this part to provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, line 8; Part XII, lines 2d and 4b; and Part XIII, lines 2d and 4b. Also complete this part to provide any additional information.

PART III, LINE 4: PAINTINGS AND SCULPTURES CREATED BY CHRISTIAN ARTISTS ARE ON DISPLAY THROUGHOUT THE ORGANIZATION'S BUILDINGS. THESE WORKS OF ART REFLECT THE ARTIST'S EXPRESSION OF THE BEAUTY OF GOD'S CREATION AND THE EXPRESSION OF GOD'S LOVE IN OUR RELATIONSHIPS WITH HIM AND OTHER CHRISTIANS.

PART V, LINE 4: THIS IS A PERMANENT ENDOWMENT WITH NO RESTRICTION ON THE USE OF ANY EARNED INCOME.

Part XIV Supplemental Information *(continued)*

THE END OF YEAR BALANCE INDICATED ON SCHEDULE D, PART V, LINE 1G, CONSISTS OF A PERMANENT ENDOWMENT OF $91,000 (ALSO CLASSIFIED AS PERMANENTLY RESTRICTED NET ASSETS ON FORM 990, PART X, LINE 29) AND ACCUMULATED UNDESIGNATED ENDOWMENT EARNINGS OF $23,758.

PART X: AS OF SEPTEMBER 30, 2010, FOCUS HAD NO UNCERTAIN TAX POSITIONS THAT QUALIFY FOR RECOGNITION OR DISCLOSURE IN THE CONSOLIDATED FINANCIAL STATEMENTS.

DESCRIPTION OF AMOUNT INCLUDED ON PART XII, LINE 1, BUT NOT ON FORM 990, PART VIII, LINE 12

- PART XII, LINE 2D - COST OF GOODS SOLD

DESCRIPTION OF AMOUNT INCLUDED ON PART XIII, LINE 1, BUT NOT ON FORM 990, PART IX, LINE 25

- PART XIII, LINE 2D - COST OF GOODS SOLD

Schedule F (Form 990)

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

Part I General Information on Activities Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 14b.

1 **For grantmakers.** Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ..... [X] Yes [ ] No

2 **For grantmakers.** Describe in Part IV the organization's procedures for monitoring the use of grant funds outside the United States.

3 Activities per Region. (Use Schedule F-1 (Form 990) if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
CENTRAL AMERICA AND THE CARIBBEAN	0	0	PROGRAM SERVICES	COUNSELING SERVICES & SEMINARS, BROADCASTING ACTIVITIES	1,010,663.
EAST ASIA AND THE PACIFIC	0	0	PROGRAM SERVICES	CHARACTER TRAINING & RADIO BROADCASTING ACTIVITIES	803,780.
EUROPE	0	0	PROGRAM SERVICES	CHARACTER TRAINING, WORLDVIEW SEMINARS, MARRIAGE & PARENTING PROGRAMS, AND RADIO	95,215.
MIDDLE EAST AND NORTH AFRICA	0	0	PROGRAM SERVICES & FUNDRAISING	CHARACTER TRAINING, WORLDVIEW SEMINARS, TRANSLATION OF MATERIALS, AND	230,805.
NORTH AMERICA	0	0	PROGRAM SERVICES	MARRIAGE & PARENTING PROGRAMS	92,470.
SOUTH ASIA	0	0	PROGRAM SERVICES	CHARACTER TRAINING AND WORLDVIEW SEMINARS	197,305.
SUB-SAHARAN AFRICA	0	0	PROGRAM SERVICES & FUNDRAISING	CHARACTER TRAINING, WORLDVIEW SEMINARS AND FUNDRAISING ACTIVITIES	352,154.
Totals ..... ▶	0	0			2,782,392.

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.** **Schedule F (Form 990) 2009**

SEE PART IV FOR COLUMN (E) DESCRIPTIONS

932071
02-01-10

Part II **Grants and Other Assistance to Organizations or Entities Outside the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 15, for any recipient who received more than $5,000. Check this box if no one recipient received more than $5,000 ▶ ☐

Use Schedule F-1 (Form 990) if additional space is needed.

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		CENTRAL AMERICA AND THE CARIBBEAN	COUNSELING SERVICES & SEMINARS, BROADCASTING ACTIVITIES	539413.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		CENTRAL AMERICA AND THE CARIBBEAN	SPANISH RADIO PRODUCTION	225000.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	CHARACTER TRAINING	192188.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	CHARACTER TRAINING, REGIONAL TRIPS AND CONFERENCES	110091.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	CHARACTER TRAINING	263000.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	CHARACTER TRAINING & RADIO BROADCASTING ACTIVITIES	125304.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	CHARACTER TRAINING	43,197.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	RELIEF AID - CHINESE HEART SURGERY	20,000.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK

2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter ▶ 16

3 Enter total number of other organizations or entities ▶ 0

Schedule F (Form 990) 2009

SEE PART IV FOR COLUMN (D) DESCRIPTIONS

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 16.
Use Schedule F-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)

Part IV Supplemental Information

Complete this part to provide the information required in Part I, line 2, and any additional information.

SCHEDULE F, PART I, LINE 2: FOCUS ON THE FAMILY MONITORS THE ACTIVITIES AND USES OF PROVIDED FUNDS THROUGH QUARTERLY IMPACT REPORTS AND REVIEW OF FINANCIAL REPORTS.

SCHEDULE F, PART I, LINE 3: FOCUS ON THE FAMILY ACCOUNTS FOR FOREIGN EXPENDITURES ACCORDING TO THE ACCRUAL BASIS OF ACCOUNTING USING EXPENSE REPORTS AND OTHER APPROPRIATE DOCUMENTATION.

PART I, LINE 3, COLUMN (E):

REGION: EUROPE

(E) SPECIFIC TYPES OF SERVICES IN REGION: CHARACTER TRAINING, WORLDVIEW SEMINARS, MARRIAGE & PARENTING PROGRAMS, AND RADIO BROADCASTS

REGION: MIDDLE EAST AND NORTH AFRICA

(E) SPECIFIC TYPES OF SERVICES IN REGION: CHARACTER TRAINING, WORLDVIEW SEMINARS, TRANSLATION OF MATERIALS, AND FUNDRAISING ACTIVITIES

PART II, COLUMN (D):

REGION: EUROPE

(D) PURPOSE OF GRANT: CHARACTER TRAINING, WORLDVIEW SEMINARS, MARRIAGE & PARENTING PROGRAMS, RADIO BROADCASTS, REGIONAL TRIPS AND CONFERENCES

REGION: MIDDLE EAST AND NORTH AFRICA

(D) PURPOSE OF GRANT: CHARACTER TRAINING, WORLDVIEW SEMINARS, TRANSLATION OF MATERIALS, REGIONAL TRIPS AND CONFERENCES

REGION: SUB-SAHARAN AFRICA

(D) PURPOSE OF GRANT: CHARACTER TRAINING, WORLDVIEW SEMINARS,

Part IV Supplemental Information

Complete this part to provide the information required in Part I, line 2, and any additional information.

FUNDRAISING ACTIVITIES, REGIONAL TRIPS AND CONFERENCES

Part II Continuation of Grants and Other Assistance to Organizations or Entities Outside the United States. (Schedule F (Form 990), Part II, line 1)

1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		EUROPE	CHARACTER TRAINING, WORLDVIEW SEMINARS, MARRIAGE & PARENTING PROGRAMS, RADIO	95,215.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		MIDDLE EAST AND NORTH AFRICA	CHARACTER TRAINING, WORLDVIEW SEMINARS, TRANSLATION OF MATERIALS, REGIONAL	230805.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		NORTH AMERICA	MARRIAGE & PARENTING PROGRAMS, REGIONAL TRIPS AND CONFERENCES	92,470.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		SOUTH ASIA	CHARACTER TRAINING, WORLDVIEW SEMINARS, REGIONAL TRIPS AND CONFERENCES	197305.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		SUB-SAHARAN AFRICA	CHARACTER TRAINING, WORLDVIEW SEMINARS, FUNDRAISING ACTIVITIES, REGIONAL	252154.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		EAST ASIA AND THE PACIFIC	ADOPTION / ORPHAN CARE PROGRAMS	50,000.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		SUB-SAHARAN AFRICA	ADOPTION / ORPHAN CARE PROGRAMS	100000.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK
		CENTRAL AMERICA AND THE CARIBBEAN	INVOLVEMENT IN THE CREATION OF SECRETARY FOR FAMILY AFFAIRS	246250.	ELECTRONIC FUND OR WIRE TRANSFER	0.		BOOK

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information Regarding Fundraising or Gaming Activities

▶ Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than $15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open To Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Fundraising Activities.** Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

a [X] Mail solicitations
b [X] Internet and email solicitations
c [X] Phone solicitations
d [X] In-person solicitations
e [X] Solicitation of non-government grants
f [ ] Solicitation of government grants
g [X] Special fundraising events

2 a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? [X] Yes [ ] No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least $5,000 by the organization.

(i) Name of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions? Yes	(iii) No	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
MASTERWORKS	FUNDRAISING CONSULTING AND SER		X	0.	567,975.	0.
J&J CUNNINGHAM	FUNDRAISING CONSULTING		X	0.	19,040.	0.
Total ▶					587,015.	

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.
AL,AK,AZ,AR,CA,CO,CT,DE,FL,GA,HI,ID,IL,IN,IA,KS,KY,LA,ME,MD,MA,MI,MN,MS,MO
MT,NE,NV,NH,NJ,NM,NY,NC,ND,OH,OK,OR,PA,RI,SC,SD,TN,TX,UT,VT,VA,WA,WV,WI,WY
DC

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than $15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than $5,000.

		(a) Event #1 (event type)	(b) Event #2 (event type)	(c) Other events (total number)	(d) Total events (add col. (a) through col. (c))
Revenue	1 Gross receipts				
	2 Less: Charitable contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d) ▶				( )
	11 Net income summary. Combine line 3, column (d), and line 10 ▶				

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than $15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	1 Gross revenue				
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	☐ Yes ____ % ☐ No	
	7 Direct expense summary. Add lines 2 through 5 in column (d) ▶				( )
	8 Net gaming income summary. Combine line 1, column (d), and line 7 ▶				

		Yes	No
9 Enter the state(s) in which the organization operates gaming activities: _____			
a Is the organization licensed to operate gaming activities in each of these states?	9a		
b If "No," explain:			
10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?	10a		
b If "Yes," explain:			
11 Does the organization operate gaming activities with nonmembers?	11		
12 Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming?	12		

			Yes	No
13 Indicate the percentage of gaming activity operated in:				
a The organization's facility	13a	%		
b An outside facility	13b	%		
14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:				
Name ▶				
Address ▶				
15a Does the organization have a contract with a third party from whom the organization receives gaming revenue?	15a			
b If "Yes," enter the amount of gaming revenue received by the organization ▶ $ _____ and the amount of gaming revenue retained by the third party ▶ $ _____ .				
c If "Yes," enter name and address of the third party:				
Name ▶				
Address ▶				
16 Gaming manager information:				
Name ▶				
Gaming manager compensation ▶ $ _____				
Description of services provided ▶				
☐ Director/officer ☐ Employee ☐ Independent contractor				
17 Mandatory distributions:				
a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license?	17a			
b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ $				

SCHEDULE I (Form 990)

Department of the Treasury
Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered "Yes" on Form 990, Part IV, line 21 or 22.

▶ **Attach to Form 990.**

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ..... [X] Yes [ ] No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than $5,000. Check this box if no one recipient received more than $5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed ... ▶ [ ]

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
ALASKA FAMILY ACTION P.O. BOX 231425 ANCHORAGE, AK 99523	20-5158717	501(C)(4)	5,000.	167.	BOOK	INTERNET SERVICE ASSISTANCE	ASSIST WITH PARENTS RIGHTS STATE EFFORTS.
SOUTH DAKOTA FAMILY POLICY COUNCIL P.O. BOX 88007 SIOUX FALLS, SD 57109	46-0408040	501(C)(3)	16,053.	792.	BOOK	INTERNET SERVICE ASSISTANCE	ASSIST WITH POLLING ON CLONING BAN.
STAND 4 MARRIAGE DC 1100 H ST NW, STE 700 WASHINGTON DC, DC 20005	27-0246039	501(C)(4)	40,000.	0.	BOOK		ASSIST WITH EFFORTS REGARDING GAY MARRIAGE.
STANDFORMARRIAGEMAINE.COM P.O. BOX 15322 PORTLAND, ME 04112	27-0267465	501(C)(4)	10,000.	0.	BOOK		ASSIST WITH STATE MARRIAGE EFFORT.
PREGNANCY COUNSELING CENTER 10211 SEPULVEDA BOULEVARD MISSION HILLS, CA 91345	95-4645816	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND EQUIPMENT FOR PREGNANCY MEDICAL CARE.
COMMUNITY PREGNANCY CENTER 3315 AMADEN EXPRESSWAY, SUITE 25 SAN JOSE, CA 95118	94-2820673	501(C)(3)	14,900.	0.	BOOK		ULTRASOUND TRAINING

2 Enter total number of section 501(c)(3) and government organizations ..... ▶ 49.

3 Enter total number of other organizations ..... ▶ 3.

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.** **Schedule I (Form 990) 2009**

Part III **Grants and Other Assistance to Individuals in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 22. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
BENEVOLENCE	72	18,750.	0.	BOOK	

Part IV **Supplemental Information.** Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE I, PART I, LINE 2: THESE REQUESTS FOR FINANCIAL ASSISTANCE ARE FOR A SPECIFIC ACTIVITY THAT IS IN AGREEMENT WITH OUR CHARITABLE PURPOSE. WE DISCUSS THE PROJECT INVOLVED AND HOW THE REQUESTED FUNDS ARE GOING TO BE USED. WE ALSO MONITOR THE ACTIVITIES INVOLVED AND REQUEST FOLLOW-UP INFO AS NECESSARY.

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CARE NET PREGNANCY RESOURCE CTR OF CHILTON CO, INC. - 1622 7TH STREET N, SUITE 132 - CLANTON, AL 35045	72-1598399	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
FORT WORTH PREGNANCY CENTER PO BOX 11437 FORT WORTH, TX 76110	72-2548774	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
DALLAS PREGNANCY RESOURCE CENTER 6500 GREENVILLE AVE, SUITE 405 DALLAS, TX 75206	75-1853520	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
PDHC WEST OFFICE 1590 E. MAIN ST. LANCASTER, OH 43130	31-1002913	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
HOPE PREGNANCY CENTER 716 N BROAD ST PHILADELPHIA , PA 19130	26-2676655	501(C)(3)	9,300.	0.	BOOK		ULTRASOUND TRAINING
LIFE LINE PREGNANCY CENTER 925 SOUTH KERR AVE, SUITE M WILMINGTON, NC 28403	58-1634141	501(C)(3)	14,900.	0.	BOOK		ULTRASOUND TRAINING
CHOICES PREGNANCY CENTER 626 FIFTH AVE CORAOPOLIS, PA 15108	25-1528068	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
THE COLLEGE WOMEN'S CENTER 235 E PONCE DE LEON DECATUR, GA 30030	58-2424267	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND EQUIPMENT	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE.

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
THE PREGNANCY RESOURCE CENTER OF THE NEW RIVER VALLEY - 708 NORTH MAIN ST, SUITE 200 - BLACKSBURG, VA 24060	52-1404868	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
LIFE CHOICES UNIVERSITY PLAZA 3929 E 7TH JOPLIN, MO 64801	43-1518912	501(C)(3)	0.	20,269.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
ZOE WOMEN'S SERVICES 1216 LINCOLN # C LIVINGSTON, MT 59715	81-0466507	501(C)(3)	0.	20,360.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
PARKRIDGE PREGNANCY CENTER 5203 79TH STREET, SUITE B LUBBOCK, TX 79424	56-2299912	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
PREGNANCY CARE CENTER OF TIFT AREA PO BOX 7186, 104 8TH ST BLDG 2 TIFTON, GA 31793	58-1636818	501(C)(3)	0.	20,360.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
OPTIONS 360 PREGNANCY CLINIC 1706 W MAIN ST, STE 115 VANCOUVER, WA 98604	27-0059405	501(C)(3)	0.	20,360.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
PAGOSA PREGNANCY SUPPORT CENTER PO BOX 5437 PAGAOSA SPRINGS, CO 81147	84-1393680	501(C)(3)	0.	20,360.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
DAYBREAK PREGNANCY RESOURCE CENTER 101 TREMONT ST, SUITE 414 BOSTON, MA 02108	22-2474290	501(C)(3)	9,300.	0.	BOOK		ULTRASOUND TRAINING

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.**

Schedule I-1 (Form 990) 2009

932241 02-01-10

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CARE NET PREGNANCY RESOURCE CENTER OF ATLANTA - 100 EDGEWOOD AVE, STE 1650 - ATLANTA, GA 30303	20-0478411	501(C)(3)	9,300.	0.	BOOK		ULTRASOUND TRAINING
LIFE CHOICES, INC. 5575 RALEIGH LAGRANGE MEMPHIS, TN 38124	62-1281799	501(C)(3)	0.	20,360.	PURCHASE PRICE	ULTRASOUND EQUIPMENT	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
LIVING ALTERNATIVES A CRISIS PREGNANCY CENTER - 1780 W MERCHANT - KANKAKEE, IL 60901	37-1182626	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
LIVING ALTERNATIVES A CRISIS PREGNANCY CENTER - 53 S CENTRAL PARK PLAZA - JACKSONVILLE, IL 60901	37-1182626	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
HOPE RESOURCE CENTER 813 W 6TH ST PINE BLUFF, AR 71601	71-0286519	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
PREGNANCY RESOURCE CENTER OF HELENA - 1205 BUTTE AVENUE, SUITE 2 - HELENA, MT 59601	26-1339005	501(C)(3)	0.	20,268.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
LIFELINE PREGNANCY RESOURCE CENTER PO BOX 663 KIRKSVILLE, MO 63501	43-1773653	501(C)(3)	0.	17,768.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PRENGNANCY MEDICAL CARE
LEE WOMEN'S CENTER 8890 SALROSE LANE, SUITE 240 FORT MYERS, FL 33912	65-0339338	501(C)(3)	0.	17,768.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
FIRST CHOICE PREGNANCY CENTER 2104 DEL PRADO BLVD S, SUITE 3 CAPE CORAL, FL 33990	65-0339338	501(C)(3)	9,600.	0.	BOOK		ULTRASOUND TRAINING
LIVING ALTERNATIVES A CRISIS PREGNANCY CENTER - 1429 PLAINFIELD RD - JOLIET, IL 60435	37-1182626	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
SALEM PREGNANCY RESOURCE CENTER 2630 MARKET ST, NE SALEM, OR 97304	94-3076587	501(C)(3)	0.	20,269.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
OPTIONS PREGNANCY RESOURCE CENTERS 409 1ST AVENUE WEST ALBANY, OR 97322	93-0919233	501(C)(3)	0.	20,788.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
AIM PREGNANCY HELP CENTER 248 N 5TH STREET STEUBENVILLE, OH 43952	34-1567102	501(C)(3)	9,600.	0.	BOOK		ULTRASOUND TRAINING
HOPE PREGNANCY CENTER 716 N BROAD ST PHILADELPHIA , PA 19130	23-2676655	501(C)(3)	0.	21,040.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
CENTER FOR MILITARY READINESS P.O. BOX 51600 LIVONIA, MI 48151	38-3043093	501(C)(3)	12,000.	0.	BOOK		FUNDS TO ASSIST IN ONGOING EFFORTS
HEART REACH PREGNANCY CENTER 924 LEATHERLEAF LOOP WASILLA, AK 99654	92-0115423	501(C)(3)	0.	16,165.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
CARE NET PREGNANCY CENTER OF LEHIGH VALLEY - 1034 HAMILTON STREET - ALLENTOWN, PA 18101	23-2185001	501(C)(3)	0.	16,180.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
CARE NET PREGNANCY CENTER OF LEHIGH VALLEY - 541 E BROAD STREET - BETHELEHEM, PA 18018	23-2185001	501(C)(3)	0.	21,040.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
ALIGHT PREGNANCY CENTER 192 FAIRVIEW AVE HUDSON, NY 12534	14-1742767	501(C)(3)	0.	21,040.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
CARE NET PREGNANCY RESOURCE CENTER 1107 MT RUSHMORE ROAD #3 RAPID CITY, SD 57701	36-3371919	501(C)(3)	9,600.	0.	BOOK		ULTRASOUND TRAINING
HOPELINE PREGNANCY RESOURCE CENTER 4749 MAIN STREET BRIDGEPORT, CT 06606	06-1336310	501(C)(3)	0.	26,576.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
WOMEN'S CARE CENTER RHEA COUNTY 285 MAIN STREET DAYTON, TN 37321	58-1767813	501(C)(3)	0.	17,768.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
COMPASSION PREGNANCY CENTER INC 37540 GRATIOT, STE 100 CLINTON TOWNSHIP, MI 48036	38-3130795	501(C)(3)	14,900.	0.	BOOK		ULTRASOUND TRAINING
BIRTH RIGHT WOMEN'S RESOURCE CENTER - 391 WALLACE ROAD - TRENTON, TN 38305	62-1613447	501(C)(3)	0.	17,768.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE

SCHEDULE I-1
(Form 990)
Department of the Treasury
Internal Revenue Service

Continuation Sheet for Schedule I (Form 990)
▶ **Attach to Form 990 to list additional information for Schedule I (Form 990), Part II or Part III.**

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

Part I **Continuation of Grants and Other Assistance to Governments and Organizations in the United States** (Schedule I (Form 990), Part II.)

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
PREGNANCY RESOURCE CENTER OF LODI 942 E PINE STREET LODI, CA 95240	68-0299482	501(C)(3)	0.	20,788.	PURCHASE PRICE	ULTRASOUND MACHINE	TO PROVIDE ULTRASOUND MACHINE FOR PREGNANCY MEDICAL CARE
ALTERNATIVES PREGNANCY RESOURCE CENTER - 2628 EL CAMINO AVENUE, STE B-1 - SCARAMENTO, CA 95821	94-2844514	501(C)(3)	14,900.	0.	BOOK		ULTRASOUND TRAINING
HAVEN OF HOPE PREGNANCY CENTER 1100 OLIVE ST, PO BOX 645 BENTON, KY 45052	31-1547451	501(C)(3)	14,900.	0.	BOOK		ULTRASOUND TRAINING
COMPASSION PREGNANCY CENTER 70 HIGHLAND STREET WORCESTER , MA 01609	04-3532986	501(C)(3)	9,300.	0.	BOOK		ULTRASOUND TRAINING
LABOR OF LOVE PREGNANCY RESOURCE CENTER - 204 CHURCH AVE - OSHKOSH, WI 54901	39-1783119	501(C)(3)	9,600.	0.	BOOK		ULTRASOUND TRAINING
BREAKPOINT WORLDVIEW MAGAZINE P.O. BOX 1550 MERRIFIELD, VA 22116	62-0988244	501(C)(3)	25,000.	0.	BOOK		ASSIST WITH ONGOING EFFORTS.

SCHEDULE J (Form 990)

Department of the Treasury
Internal Revenue Service

Compensation Information

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

▶ Attach to Form 990. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

Part I Questions Regarding Compensation

		Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items. [X] First-class or charter travel [X] Travel for companions [ ] Tax indemnification and gross-up payments [ ] Discretionary spending account [ ] Housing allowance or residence for personal use [ ] Payments for business use of personal residence [ ] Health or social club dues or initiation fees [ ] Personal services (e.g., maid, chauffeur, chef)		
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain 1b	X	
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors, trustees, and the CEO/Executive Director, regarding the items checked in line 1a? 2	X	
3	Indicate which, if any, of the following the organization uses to establish the compensation of the organization's CEO/Executive Director. Check all that apply. [X] Compensation committee [ ] Independent compensation consultant [X] Form 990 of other organizations [ ] Written employment contract [X] Compensation survey or study [X] Approval by the board or compensation committee		
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:		
a	Receive a severance payment or change-of-control payment? 4a		X
b	Participate in, or receive payment from, a supplemental nonqualified retirement plan? 4b		X
c	Participate in, or receive payment from, an equity-based compensation arrangement? 4c		X
	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.		
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.		
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:		
a	The organization? 5a		X
b	Any related organization? 5b		X
	If "Yes" to line 5a or 5b, describe in Part III.		
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:		
a	The organization? 6a	X	
b	Any related organization? 6b		X
	If "Yes" to line 6a or 6b, describe in Part III.		
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments not described in lines 5 and 6? If "Yes," describe in Part III 7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regs. section 53.4958-4(a)(3)? If "Yes," describe in Part III 8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)? 9		

Part II **Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees.** Use Schedule J-1 if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) must equal the applicable column (D) or column (E) amounts on Form 990, Part VII, line 1a.

(A) Name		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation reported in prior Form 990 or Form 990-EZ
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
JAMES D. DALY	(i)	0.	0.	0.	0.	0.	0.	0.
	(ii)	221,347.	5,881.	2,365.	8,567.	13,866.	252,026.	0.
WADE D. CROW	(i)	0.	0.	0.	0.	0.	0.	0.
	(ii)	143,519.	217.	1,145.	3,346.	13,854.	162,081.	0.
BUFORD D. TACKETT III	(i)	144,227.	0.	1,685.	5,320.	4,928.	156,160.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
GLENN A. WILLIAMS	(i)	156,017.	26,389.	1,943.	5,782.	13,866.	203,997.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
CLARK MILLER	(i)	140,369.	562.	2,429.	3,962.	13,835.	161,157.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
THOMAS A. MINNERY	(i)	0.	0.	0.	0.	0.	0.	0.
	(ii)	140,632.	356.	2,162.	5,422.	10,089.	158,661.	0.
STANLEY R. JOHN	(i)	137,961.	217.	2,670.	4,711.	13,849.	159,408.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
ROBERT WOOD	(i)	130,645.	3,109.	1,581.	2,612.	13,837.	151,784.	0.
	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

PART I, LINE 1A: JIM DALY HAS FLOWN FIRST-CLASS FOR INTERNATIONAL TRAVEL AND OCCASIONALLY FOR DOMESTIC FLIGHTS.

TRAVEL FOR COMPANIONS WAS PROVIDED TO JIM DALY. THE COST OF THE COMPANION TRAVEL IS INCLUDED IN EMPLOYEE COMPENSATION.

PART I, LINE 6: FOCUS ON THE FAMILY AND DR. BUFORD D. TACKETT III HAVE A LICENSE AGREEMENT WITH REGARD TO WORLDVIEW PROJECT INTELLECTUAL PROPERTY WHICH WAS RESEARCHED AND DEVELOPED BY DR. TACKETT PRIOR TO HIS EMPLOYMENT WITH FOCUS ON THE FAMILY (FOCUS). FOCUS, ALONG WITH DR. TACKETT, DEVELOPED THIS ORIGINAL MATERIAL INTO A DIGITALLY ENCODED MULTIMEDIA, MULTI-EPISODE SERIES AND HAVE CREATED TEACHING MATERIALS FOR USE IN CONNECTION WITH THE SERIES. THIS SERIES AND THE RELATED MATERIAL ARE COMMONLY KNOWN AS THE TRUTH PROJECT DVD SERIES. FOCUS BELIEVES THE TRUTH PROJECT DVD SERIES IS CONSISTENT WITH AND SUPPORTIVE OF ITS MISSION AND PURPOSE.

COMMENCING ON THE DATE THAT DR. TACKETT CEASED TO BE AN EMPLOYEE OF FOCUS, SEPTEMBER 21, 2009, HE BECAME ENTITLED TO RECEIVE A ROYALTY PAYMENT OF 15% OF THE NET REVENUES FROM SALES OF THE TRUTH PROJECT MATERIALS. HE EARNED A

Part III Supplemental Information

Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 4c, 5a, 5b, 6a, 6b, 7, and 8. Also complete this part for any additional information.

ROYALTY OF $193,506 FOR THE YEAR ENDED SEPTEMBER 30, 2010.

SCHEDULE L
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Transactions With Interested Persons

▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2009

Open To Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

Part I Excess Benefit Transactions (section 501(c)(3) and section 501(c)(4) organizations only).

Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.

1 (a) Name of disqualified person	(b) Description of transaction	(c) Corrected? Yes	(c) Corrected? No

2 Enter the amount of tax imposed on the organization managers or disqualified persons during the year under section 4958 ▶ $

3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization ▶ $

Part II Loans to and/or From Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 26, or Form 990-EZ, Part V, line 38a.

(a) Name of interested person and purpose	(b) Loan to or from the organization? To	(b) Loan to or from the organization? From	(c) Original principal amount	(d) Balance due	(e) In default? Yes	(e) In default? No	(f) Approved by board or committee? Yes	(f) Approved by board or committee? No	(g) Written agreement? Yes	(g) Written agreement? No
Total ▶ $										

Part III Grants or Assistance Benefiting Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount and type of assistance

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues? Yes	(e) Sharing of organization's revenues? No
BUFORD D TACKETT IV	SON OF BUFORD D. TA	60,317.	BUFORD IV R		X
SARA D WOODARD	DAUGHTER OF DANIEL	36,608.	SARA RECEIV		X
CSK STRATEGIC MARKETING GR	FORMER KEY EMPLOYEE	2,499,563.	CSK STRATEG		X

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.**

Schedule L (Form 990 or 990-EZ) 2009

SEE SCHEDULE O FOR SCHEDULE L CONTINUATIONS

932131 02-01-10

SCHEDULE M (Form 990)

Department of the Treasury
Internal Revenue Service

Noncash Contributions

▶ Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

Part I Types of Property

		(a) Check if applicable	(b) Number of contributions	(c) Revenues reported on Form 990, Part VIII, line 1g	(d) Method of determining revenues
1	Art - Works of art	X	1	400.	FAIR MARKET VALUE
2	Art - Historical treasures				
3	Art - Fractional interests				
4	Books and publications				
5	Clothing and household goods	X		5,515.	FAIR MARKET VALUE
6	Cars and other vehicles				
7	Boats and planes				
8	Intellectual property				
9	Securities - Publicly traded	X	215	1,680,980.	FAIR MARKET VALUE
10	Securities - Closely held stock				
11	Securities - Partnership, LLC, or trust interests				
12	Securities - Miscellaneous				
13	Qualified conservation contribution - Historic structures				
14	Qualified conservation contribution - Other				
15	Real estate - Residential				
16	Real estate - Commercial				
17	Real estate - Other				
18	Collectibles	X	2	1,218.	FAIR MARKET VALUE
19	Food inventory				
20	Drugs and medical supplies				
21	Taxidermy				
22	Historical artifacts				
23	Scientific specimens				
24	Archeological artifacts				
25	Other ▶ (COMMODITIES)	X	45	96,418.	FAIR MARKET VALUE
26	Other ▶ (SOFTWARE LICE)	X	1	74,850.	FAIR MARKET VALUE
27	Other ▶ (EQUIPMENT & O)	X	9	46,617.	FAIR MARKET VALUE
28	Other ▶ (JEWELRY)	X	1	125.	FAIR MARKET VALUE

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgment 29

			Yes	No
30a	During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for the entire holding period?	30a		X
b	If "Yes," describe the arrangement in Part II.			
31	Does the organization have a gift acceptance policy that requires the review of any non-standard contributions?	31	X	
32a	Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?	32a	X	
b	If "Yes," describe in Part II.			
33	If the organization did not report revenues in column (c) for a type of property for which column (a) is checked, describe in Part II.			

Part II **Supplemental Information.** Complete this part to provide the information required by Part I, lines 30b, 32b, and 33. Also complete this part for any additional information.

SCHEDULE M, PART I, COLUMN (B): COLUMN B INCLUDES THE NUMBER OF INDIVIDUAL GIFTS.

SCHEDULE M, LINE 32B: FOCUS ON THE FAMILY USES A BROKER TO SELL DONATED PUBLICLY TRADED SECURITIES.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FOCUS ON THE FAMILY (FOCUS) IS A NONDENOMINATIONAL RELIGIOUS ORGANIZATION WHOSE PRIMARY OBJECTIVE IS TO SPREAD THE GOSPEL OF JESUS CHRIST BY HELPING TO PRESERVE TRADITIONAL VALUES AND THE INSTITUTION OF THE FAMILY. THE PRIMARY MEANS OF ACCOMPLISHING THESE GOALS ARE RADIO BROADCASTS, PERIODICALS, BOOKS, FILMS, VIDEOS, INTERNET AND EVENTS WHICH SHARE THE MESSAGE WITH CONSTITUENTS, SCHOOLS, CHURCHES AND THE PUBLIC AT LARGE IN THE UNITED STATES AS WELL AS AROUND THE WORLD.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

RESOURCES-FOCUS ON THE FAMILY PRODUCES AND/OR DISTRIBUTES A NUMBER OF FILMS, VIDEO PRODUCTS, AUDIO PRODUCTS AND BOOKS THAT ARE USED TO SPREAD THE GOSPEL OF JESUS CHRIST BY HELPING TO PRESERVE TRADITIONAL VALUES AND THE INSTITUTION OF THE FAMILY. THESE PRODUCTS DISCUSS MANY ISSUES THAT AFFECT THE FAMILY AND ARE GEARED TO SERVE MANY AGE GROUPS. FOCUS ON THE FAMILY BEGAN PUBLISHING BOOKS IN 1985. CURRENTLY, MANY OF THE PRODUCTS ARE CREATED FROM IN-HOUSE WRITERS AND EDITORS, AND ARE SUPPORTED BY CONTRIBUTIONS FROM TALENTED AUTHORS. FILM PRODUCTION BEGAN IN 1986 AND HAS CONTINUED PRODUCING NEW PROGRAMS THAT HAVE BEEN TRANSLATED INTO OVER 20 LANGUAGES. SEE SCHEDULE O FOR MORE DETAIL ON THE PRODUCTS DEVELOPED AND DISTRIBUTED BY FOCUS ON THE FAMILY.
EXPENSES $ 13933168. INCLUDING GRANTS OF $ 526. REVENUE $ 7648720.

PUBLIC POLICY AWARENESS - FOR MANY YEARS, FOCUS ON THE FAMILY (FOCUS) HAS PLAYED AN IMPORTANT ROLE IN EDUCATING THE CHRISTIAN COMMUNITY ON PUBLIC POLICY AND LEGISLATIVE MATTERS THAT ARE CRITICAL IN THE BATTLE

SCHEDULE O
(Form 990)
Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

TO PRESERVE THE JUDEO-CHRISTIAN FOUNDATION THAT IS VITAL TO BUILDING STRONG FAMILIES IN THIS GREAT NATION AND DEVELOPING A CULTURE THAT IS FRIENDLY TO SHARING THE GOSPEL OF JESUS CHRIST. BEGINNING IN FISCAL YEAR ENDED SEPTEMBER 30, 2006, THIS EFFORT WAS INCREASED TO CREATE A POSITIVE IMPACT ON THE DEFINITION OF MARRIAGE (ONLY BETWEEN ONE MAN AND ONE WOMAN), THE SANCTITY OF HUMAN LIFE IN ALL ITS FORMS. CITIZEN MAGAZINE, WHICH PUBLISHES 10 ISSUES A YEAR PROVIDED IN-DEPTH STORIES AND ANALYIS ON PRESSING POLICY CONCERNS. DURING THIS YEAR, FOCUS COMMUNICATED IMPORTANT INFORMATION BY MAIL, EMAIL AND WEBCAST ON CRITICAL PUBLIC POLICY ISSUES. FOCUS'S ISSUES RESPONSE GROUP PROVIDES RESEARCH AND ANALYSIS NECESSARY TO PROPERLY EDUCATE THE CHRISTIAN COMMUNITY AND REACT TO NEW AND EMERGING ISSUES THAT FACE OUR NATION. SMALLER GROUPS WITHIN FOF'S PUBLIC POLICY DEPARTMENT, MINISTER TO VERY SPECIFIC NEEDS.

EXPENSES $ 5752379. INCLUDING GRANTS OF $ 605362. REVENUE $ 0.

INTERNET CONTENT AND MAINTENANCE - FOCUS ON THE FAMILY (FOCUS) HAS A SIGNIFICANT INTERNET PRESENCE AND BELIEVES THIS IS A MAJOR AVENUE TO REACH PEOPLE WITH INFORMATION THAT THEY CAN ACCESS AT A MOMENT'S NOTICE. THROUGH ITS INTERNET SITE, FOCUS CAN PROVIDE INFORMATION AND RESOURCES TO IT'S CONSTITUENTS AND THE GENERAL PUBLIC ON A WIDE VARIETY OF TOPICS IMPACTING MARRIAGE, PARENTING, AND LIFE IN GENERAL. FOCUS HAS WEBSITES THAT ADDRESS ALL THE VARIOUS AREAS THAT WE SEEK TO MINISTER TO - MARRIAGE, PARENTING, YOUNG CHILDREN, YOUNG ADULTS IN THEIR COLLEGE YEARS TO EARLY MARRIAGE, SANCTITY OF HUMAN LIFE, GOVERNMENT AND PUBLIC POLICY, SOCIAL ISSUES, AND MINISTRY TO PASTORS

AND OTHERS IN MINISTRY.

EXPENSES $ 5471519. INCLUDING GRANTS OF $ 1754. REVENUE $ 0.

FAMILY EVENTS - FOCUS ON THE FAMILY HAS SPONSORED AND CONDUCTED MANY EVENTS TO EMPHASIZE THE IMPORTANCE OF MARRIAGE, FAMILY AND PARENTING. THESE EVENTS ARE DESIGNED TO TO SUPPORT, ENCOURAGE, AND EDUCATE OUR CONSTITUENTS AND THE GENERAL PUBLIC. MANY LOCAL AND REGIONAL SEMINARS AND CONFERENCES SUCH AS THE CELEBRATE FAMILY TOUR, FRIDAY FIGHT NIGHT, THE TRUTH PROJECT, AND PASTOR-TO-PASTOR MEETINGS WERE ALSO HELD.

EXPENSES $ 7381483. INCLUDING GRANTS OF $ 4970. REVENUE $ 1008117.

VARIOUS OTHER MINISTRY EFFORTS (SUCH AS THE FOCUS LEADERSHIP INSTITUTE, INTERNATIONAL OUTREACH, CHRISTIAN WORLDVIEW MINISTRY IE "THE TRUTH PROJECT", TRUE U, DRUG PROOF YOUR KIDS, COUNSELING, OPTION ULTRASOUND, AND OUTREACH TO PREGNANCY RESOURCE CENTERS).

EXPENSES $ 20805101. INCLUDING GRANTS OF $ 2913602. REVENUE $ 1029968.

FORM 990, PART VI, SECTION B, LINE 11: FORM 990 WAS REVIEWED IN DETAIL BY THE AUDIT/FINANCE COMMITTEE OF THE BOARD OF DIRECTORS. A COPY OF THE 990 WAS PROVIDED TO ALL BOARD MEMBERS BEFORE FILING.

FORM 990 WAS REVIEWED BY THE ORGANIZATION'S OUTSIDE CPA FIRM.

FORM 990, PART VI, SECTION B, LINE 12C: ANNUAL DISCLOSURE STATEMENTS SIGNED BY DIRECTORS, OFFICERS AND ALL EMPLOYEES.

SCHEDULE O
(Form 990)
Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

FORM 990, PART VI, SECTION B, LINE 15: THE COMPENSATION COMMITTEE OF THE BOARD OF DIRECTORS DETERMINES COMPENSATION OF THE ORGANIZATION'S CEO BY REVIEWING COMPARABILITY DATA AND CONTEMPORANEOUS SUBSTANTIATION. THE COMMITTEE ALSO ANNUALLY REVIEWS THE COMPENSATION OF OTHER OFFICERS AND KEY EMPLOYEES. THESE DELIBERATIONS AND DECISIONS REGARDING OFFICER COMPENSATION ARE DOCUMENTED ANNUALLY.

THE VOTING MEMBERS OF THIS COMMITTEE ARE INDEPENDENT DIRECTORS OF THE ORGANIZATION.

FORM 990, PART VI, LINE 17, LIST OF STATES RECEIVING COPY OF FORM 990:
AL,AZ,CA,CO,DC,FL,GA,IN,MD,MN,NH,TN,VA,WV,WA,WI

FORM 990, PART VI, SECTION C, LINE 19: THE ORGANIZATION MAKES IT'S ORGANIZING DOCUMENTS AVAILABLE BY WRITTEN REQUEST. ALSO, THE ORGANIZATION MAKES IT'S AUDITED FINANCIAL STATEMENTS AND FORMS 990 AVAILABLE ON IT'S WEBSITE.

FORM 990, PART XI, LINE 2C
AUDIT COMMITTEE OF THE BOARD OF DIRECTORS
THE AUDIT COMMITTEE OF THE BOARD OF DIRECTORS REVIEWS THE RESULTS OF THE ANNUAL FINANCIAL AUDIT. THE COMMITTEE OVERSEES THE SELECTION OF THE INDEPENDENT AUDITORS.

SCHEDULE G, PART I, LINE 2B, COLUMN (V): FOCUS ON THE FAMILY PAID

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

MASTERWORKS A TOTAL OF $1,462,234, WHICH CONSISTED OF FUNDRAISING CONSULTING OF $567,975 AND CREATIVE SERVICES OF $894,259. FOCUS ON THE FAMILY HAS AN AGREEMENT WITH MASTERWORKS TO PROVIDE FUNDRAISING CONSULTING AND SERVICES WITH THE AGREEMENT STATING THAT THE FEES AND EXPENSES ARE PAID SEPARATELY, THUS THE $567,975 ARE NOT INCLUDED ON SCHEDULE G, PART I. THIS IS CONSISTENT WITH THE PRESENTATION ON FORM 990, PART IX.

SCH L, PART IV, BUSINESS TRANSACTIONS INVOLVING INTERESTED PERSONS:

(A) NAME OF PERSON: BUFORD D TACKETT IV

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

SON OF BUFORD D. TACKETT III, CORPORATE OFFICER

(C) AMOUNT OF TRANSACTION $ 60317.

(D) DESCRIPTION OF TRANSACTION: BUFORD IV RECEIVED WAGES RELATED HIS EMPLOYMENT AS A PROGRAMMER ANALYST FOR FOCUS ON THE FAMILY.

(E) SHARING OF ORGANIZATION REVENUES? = NO

(A) NAME OF PERSON: SARA D WOODARD

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

DAUGHTER OF DANIEL VILLANUEVA, BOARD MEMBER

(C) AMOUNT OF TRANSACTION $ 36608.

(D) DESCRIPTION OF TRANSACTION: SARA RECEIVED WAGES RELATED TO HER EMPLOYMENT AS A PUBLICIST FOR FOCUS ON THE FAMILY.

(E) SHARING OF ORGANIZATION REVENUES? = NO

(A) NAME OF PERSON: CSK STRATEGIC MARKETING GROUP INC.

SCHEDULE O
(Form 990)
Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047
2009
Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

(B) RELATIONSHIP BETWEEN INTERESTED PERSON AND ORGANIZATION:

FORMER KEY EMPLOYEE IS CEO AND GREATER THAN 5% OWNER

(C) AMOUNT OF TRANSACTION $ 2499563.

(D) DESCRIPTION OF TRANSACTION: CSK STRATEGIC MARKETING GROUP INC. (CSK) AND FOCUS ON THE FAMILY (FOCUS) HAVE ENTERED INTO A THREE YEAR BUSINESS AGREEMENT WHEREBY CSK WILL PERFORM MARKETING SERVICES FOR FOCUS. A FORMER KEY EMPLOYEE, STEVE MAEGDLIN, IS THE CEO OF CSK STRATEGIC MARKETING GROUP INC. (CSK) AND OWNS MORE THAN 5% OF CSK.

(E) SHARING OF ORGANIZATION REVENUES? = NO

FORM 990, PART VII, SECTION A, LINE 1A, COLUMN B

AVERAGE HOURS PER WEEK DEVOTED TO RELATED ORGANIZATIONS

AS EMPLOYEES OF A RELATED ORGANIZATION, THE FOLLOWING INDIVIDUALS LISTED ON FORM 990, PART VII, SECTION A, LINE 1A DEVOTED AN AVERAGE OF 45 HOURS PER WEEK TO THE RELATED ORGANIZATION:

JAMES D. DALY

WADE D. CROW

THOMAS A. MINNERY

GENERAL DISCLOSURE REGARDING DR. JAMES DOBSON AND FOCUS ON THE FAMILY

THROUGHOUT THE YEARS, FOCUS ON THE FAMILY (FOCUS) HAS OFFERED MANY OF DR. JAMES DOBSON'S BOOKS AND TAPES FOR DISTRIBUTION. THESE MATERIALS HAVE BEEN PURCHASED FROM THE PUBLISHERS OF THE BOOKS (NOT FROM DR. DOBSON OR JAMES DOBSON, INC.), AT MUCH GREATER DISCOUNTS THAN USUAL, BECAUSE OF THE NATURE OF THE MINISTRY AND DISTRIBUTION OF MATERIALS AT

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

FOCUS (ROYALTIES HAVE BEEN WAIVED BY DR. DOBSON IN ORDER TO GUARANTEE MAXIMUM DISCOUNTS TO FOCUS ON PURCHASES). FOCUS ALSO OFFERS PRODUCTS AUTHORED BY SHIRLEY M. DOBSON (DIRECTOR), AS WELL AS DANAE AND RYAN DOBSON (CHILDREN OF DR. JAMES AND SHIRLEY DOBSON), UNDER SIMILAR AGREEMENTS.

GENERAL DISCLOSURE REGARDING MRS. SHIRLEY DOBSON AND FOCUS ON THE FAMILY

THROUGHOUT THE YEARS, FOCUS ON THE FAMILY (FOCUS) HAS OFFERED MANY OF DR. JAMES DOBSON'S BOOKS AND TAPES FOR DISTRIBUTION. THESE MATERIALS HAVE BEEN PURCHASED FROM THE PUBLISHERS OF THE BOOKS (NOT FROM DR. DOBSON OR JAMES DOBSON, INC.), AT MUCH GREATER DISCOUNTS THAN USUAL, BECAUSE OF THE NATURE OF TEH MINISTRY AND DISTRIBUTION OF MATERIALS AT FOCUS (ROYALTIES HAVE BEEN WAIVED BY DR. DOBSON IN ORDER TO GUARANTEE MAXIMUM DISCOUNTS TO FOCUS ON PURCHASES). FOCUS ALSO OFFERS PRODUCTS AUTHORED BY SHIRLEY M. DOBSON (DIRECTOR), AS WELL AS DANAE AND RYAN DOBSON (CHILDREN OF DR. JAMES AND SHIRLEY DOBSON), UNDER SIMILAR AGREEMENTS.

SHIRLEY M. DOBSON SERVES AS AN EX-OFFICIO MEMBER OF ANOTHER NON-PROFIT ORGANIZATION, THE NATIONAL DAY OF PRAYER COMMITTEE (NPC), SERVING AS CHAIRMAN OF THE NATIONAL DAY OF PRAYER TASK FORCE (NDPTF), AND PREVIOUSLY AS A BOARD MEMBER AND OFFICER OF FOCUS ON THE FAMILY (FOCUS). FOCUS, IN FURTHERING ITS EXEMPT PURPOSE PROVIDED CERTAIN SERVICES (ACCOUNTING, WAREHOUSING, SHIPPING, ETC) TO NPC. NPC PAID FOCUS $12,826 DURING THE YEAR TO OFFSET THE COST TO FOCUS IN PROVIDING THE SERVICES LISTED ABOVE. NPC ALSO UTILIZED FOCUS STAFF TO PERFORM

ALL FUNCTIONS. THE ACTUAL COST OF WAGES AND BENEFITS WAS REIMBURSED TO FOCUS BY NPC. ADDITIONALLY, NPC REIMBURSES FOCUS FOR CERTAIN DIRECT EXPENSES INCURRED ON NPC'S BEHALF, AND NPC UTILIZED OFFICE SPACE IN FOCUS' FACILITIES AT NO COST. DURING SEPTEMBER 2010 NPC MOVED INTO IT'S OWN BUILDING, EMPLOYED IT'S OWN STAFF AND BEGAN PERFORMING ALL FUNCTIONS ON ITS OWN.

THE MINISTRIES OF FOCUS ON THE FAMILY

FOCUS ON THE FAMILY . COLORADO SPRINGS, CO 80995 . 719/531-5181

HTTP://WWW.FOCUSONTHEFAMILY.COM

THERE'S MORE TO FOCUS ON THE FAMILY THAN MEETS THE EYE (OR EAR). EVEN THOSE WHO LISTEN REGULARLY TO OUR RADIO BROADCAST AND HAVE A FAIRLY SOLID ACQUAINTANCE WITH OUR PURPOSES AND PHILOSOPHY MIGHT BE SURPRISED AT THE ACTUAL SCOPE OF OUR ACTIVITIES AND INVOLVEMENT. FROM HUMBLE AND SIMPLE BEGINNINGS - A BOOK ON CHILD DISCIPLINE AND A 25-MINUTE WEEKLY BROADCAST WHICH FIRST AIRED IN 1977, FOCUS ON THE FAMILY HAS GROWN AND EXPANDED OVER THE YEARS TO INCLUDE A WIDE ARRAY OF SEPARATE MINISTRIES UNDER ITS UMBRELLA. THE FOLLOWING DESCRIPTIONS ARE INTENDED TO PROVIDE JUST A TASTE OF THE DIVERSITY OF THESE PROGRAMS, PROJECTS, AND OUTREACHES.

BROADCAST MINISTRIES

FOCUS ON THE FAMILY BROADCAST (WWW.FOCUSONTHEFAMILY.COM/RADIO)

THE FOCUS ON THE FAMILY PROGRAM OFFERS REAL-LIFE, BIBLE-BASED INSIGHTS FOR EVERYDAY FAMILIES. REAL HELP FOR MARRIAGE AND PARENTING FROM

FAMILIES WHO ARE IN THE TRENCHES WITH YOU. HOSTED BY JIM DALY, DR. JULI SLATTERY AND JOHN FULLER.

THE VAST RADIO NETWORK CARRYING THE DAILY FOCUS ON THE FAMILY (FOF) BROADCAST CONTINUES TO EXPAND IN THE NUMBER OF FACILITIES AND PROGRAMS OFFERED. EVERY WEEK IT IS AIRED ON OVER 2,678 FACILITIES (WHICH INCLUDE TERRESTRIAL STATIONS, THEIR TRANSLATORS, SATELLITE RADIO AND STREAMS) THROUGHOUT THE U.S. WITH APPROXIMATELY 359 FACILITIES AROUND THE WORLD. FROM THE DAILY ENGLISH PROGRAM, A DAILY 15-MINUTE PROGRAM IS EXCERPTED, SCRIPTED AND THEN TRANSLATED INTO FRENCH, RUSSIAN AND SPANISH, AIRING ON OVER 2,000 FACILITIES ACROSS EUROPE, THE COMMONWEALTH OF INDEPENDENT STATES (CIS), AND LATIN AMERICA. THIS DAILY BROADCAST IS OFFERED AS A RESOURCE ON AUDIO CD, PODCAST, MP3 OR ONLINE STREAMING AUDIO. THE DAILY FOCUS ON THE FAMILY PROGRAM IS ALSO AVAILABLE ON SALEM COMMUNICATION'S ONEPLACE.COM WEBSITE.

FAMILY NEWS IN FOCUS BROADCAST (WWW.CITIZENLINK.ORG/FNIF)
BRINGING THE NATIONAL DIALOGUE TO YOUR KITCHEN TABLE CONVERSATIONS, FAMILY NEWS IN FOCUS PROVIDES ANALYSIS ON HOW TODAY'S HEADLINES AFFECT YOUR FAMILY. HOSTED BY STUART SHEPARD AND PRODUCED BY FOCUS ON THE FAMILY.

THIS DAILY RADIO NEWS AND COMMENTARY FEATURE INFORMS CITIZENS ABOUT CURRENT FAMILY-RELATED ISSUES, AND CHALLENGES THEM TO TAKE ACTION ON PRO-FAMILY MATTERS. APPROXIMATELY 2,075 FACILITIES CARRY THIS FEATURE, WHICH IS RELEASED IN A VARIETY OF FORMATS: TWO SEPARATE DAILY 60-SECOND

VERSIONS, DAILY TWO-MINUTE OR FIVE-MINUTE VERSIONS, AND THREE WEEKLY VERSIONS: A 1-MINUTE, 2-MINUTE AND FIVE-MINUTE VERSIONS. NEWS SEGMENTS ARE POSTED DAILY ONLINE AND ARCHIVED FOR OVER SIX WEEKS.

FOCUS ON THE FAMILY COMMENTARY BROADCAST

THIS 90-SECOND PRACTICAL "FAMILY HELP" FEATURE THAT PROVIDES COMMENTARY BY FOCUS ON THE FAMILY PRESIDENT JIM DALY IS NOW CARRIED EVERY DAY BY OVER 334 GENERAL MARKET RADIO FACILITIES. FAMILIES AROUND THE WORLD ARE FINDING ADVICE MEETING NEEDS IN THEIR LIVES, AS WELL. NOT ONLY IS THE ENGLISH LANGUAGE COMMENTARY HEARD IN DOZENS OF CITIES SUCH AS SINGAPORE AND JOHANNESBURG, IT IS ALSO TRANSLATED INTO VARIOUS LANGUAGES AND AIRS IN COUNTRIES SUCH AS ARGENTINA, INDONESIA, MAINLAND CHINA, AND SLOVAKIA. THE BROADCAST IS CARRIED EVERY DAY ACROSS THE WORLD FROM AROUND 1,400 FACILITIES.

FOCUS ON THE FAMILY MINUTE (FOFM) BROADCAST

THIS 60-SECOND RADIO FEATURE IS COMPOSED OF EXCERPTS FROM THE 30-MINUTE BROADCAST. IT PRESENTS A SNAPSHOT OF USEFUL FAMILY-RELATED INFORMATION WHILE ALSO SERVING AS AN INTRODUCTION FOR NEW LISTENERS TO THE DAILY PROGRAM. FOFM HAS GROWN DRAMATICALLY SINCE ITS INCEPTION, NOW AIRING ON OVER 2,581 FACILITIES IN THE UNITED STATES AND WITH AROUND 369 FACILITIES OVERSEAS.

FOCUS ON THE FAMILY WITH DR. BILL MAIER TV

THIS SHORT FORM TELEVISION FEATURE OF ROUGHLY 90 SECONDS IN LENGTH AIRS THREE TIMES PER WEEK ON LOCAL NEWS STATIONS ACROSS THE COUNTRY. IT IS CURRENTLY AIRING ON 83 STATIONS WHICH ARE AFFILIATED WITH MAJOR TV

NETWORKS. THE FEATURE IS SET-UP IN A NEWS STORY FORMAT CONSISTING OF A HOST (DR. MAIER) COVERING FAMILY OR PARENTING ORIENTED STORIES AND CONTENT. FOCUS ON THE FAMILY EXPERTS ARE USED AS WELL AS INFORMATION FROM FOCUS ON THE FAMILY WEB RESOURCES.

BROADCAST MINISTRIES

BILL MAIER FAMILY MINUTE

THIS DAILY 1-MINUTE CUSTOMIZED COMMENTARY AIRS ON 569 CHRISTIAN MUSIC FACILITIES AND NETWORKS WITH HUGE AUDIENCES. DR. MAIER OFFERS ENCOURAGEMENT AND ADVICE ON TOPICS RELEVANT TO PARENTING AND MARRIAGE.

WEEKEND MAGAZINE (CHRISTIAN) BROADCAST

AIRING ON OVER 1,704 FACILITIES NATIONWIDE AND 105 FACILITIES IN CANADA, PLUS 106 FACILITIES ACROSS THE WORLD, THIS WEEKLY BROADCAST PROVIDES A VARIETY OF ADVICE AND ENCOURAGEMENT ABOUT MARRIAGE, PARENTING, HEALTH, FINANCES AND ENTERTAINMENT. DESIGNED FOR BUSY FAMILIES, THIS PROGRAM ADDRESSES A VARIETY OF TOPICS IN A FAST-PACED, EDUCATIONAL AND EASY-TO-LISTEN-TO FORMAT. THIS VERSION IS HOSTED BY JOHN FULLER.

WEEKEND MAGAZINE (GENERAL MARKET) BROADCAST

WEEKEND MAGAZINE ALSO AIRS ON APPROXIMATELY 169 NON-RELIGIOUS RADIO FACILITIES ACROSS THE UNITED STATES. THIS VERSION IS NEARLY IDENTICAL, MINUS 7-MINUTES OF CONTENT TO ACCOMMODATE THE LONGER COMMERCIAL BREAKS ON GENERAL MARKET STATIONS. A CD COPY OF THE PROGRAM IS DISTRIBUTED TO THESE STATIONS EACH WEEK.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

ADVENTURES IN ODYSSEY BROADCAST

IT'S HARD TO BELIEVE FOR MORE THAN 20 YEARS, ADVENTURES IN ODYSSEY HAS OFFERED THOUSANDS OF FAMILIES HOPE, ENCOURAGEMENT AND IMPORTANT LIFE LESSONS BASED ON BIBLICAL TRUTHS APPLICABLE TO PEOPLE OF ALL AGES. THE PROGRAM REACHED AN INDUSTRY MILESTONE IN 2008, BECOMING THE LONGEST-RUNNING WEEKLY DRAMA WITH A CONSISTENT CAST OF CHARACTERS! ADVENTURES IN ODYSSEY IS NOW HEARD ON OVER 3,931 RADIO FACILITIES WORLDWIDE. THE DAILY ADVENTURES IN ODYSSEY PROGRAM IS ALSO AVAILABLE ON SALEM COMMUNICATION'S ONEPLACE.COM WEBSITE.

PLUGGED IN MOVIE REVIEW BROADCAST

CURRENTLY AIRING ON MORE THAN 1,855 RADIO FACILITIES, THE PLUGGED IN MOVIE REVIEW HIGHLIGHTS A MOTION PICTURE RELEASE EACH WEEK AND BREAKS DOWN THE CONTENT INTO A 60-SECOND AND A 120-SECOND SNAPSHOT (RADIO STATIONS ARE FREE TO CHOOSE WHICH VERSION THEY PREFER). OF THE ABOVE FACILITIES, 628 AIR A LIVE VERSION OF THE WEEKLY REVIEW, WHILE 326 FACILITIES AIR THE DVD VERSION.

FOCUS ON THE FAMILY RADIO THEATRE BROADCAST

RELAUNCHED IN 2010, THE FOCUS ON THE FAMILY RADIO THEATRE BROADCAST IS HEARD ON 452 FACILITIES EACH WEEK. RADIO THEATRE FEATURES CLASSIC STORIES BROUGHT TO LIFE WITH MOTION PICTURE-QUALITY CAST AND SOUND. RADIO THEATRE HAS RECEIVED THE PRESTIGIOUS PEABODY AWARD FOR ITS PRODUCTION OF "BONHOEFFER: THE COST OF FREEDOM."

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

YOUR FAMILY LIVE WEBCAST/TELEVISION PROGRAM

A WEEKLY, INTERACTIVE CONVERSATION ABOUT LIFE. YOUR FAMILY LIVE LAUNCHED IN 2010 AS A WEB-EXCLUSIVE SHOW. WHILE IT CONTINUES TO STREAM LIVE FROM FOCUS ON THE FAMILY, IT IS ALSO AIRED ON 61 TELEVISION STATIONS.

ENFOQUE A LA FAMILIA BROADCAST

ENFOQUE A LA FAMILIA'S MISSION IS TO REACH THE HISPANIC COMMUNITY OF THE UNITED STATES WITH THE TRUTH OF THE GOSPEL THROUGH STRENGTHENING AND UPHOLDING THE HISPANIC FAMILY. THE ENFOQUE A LA FAMILIA RADIO BROADCAST IS CURRENTLY AIRING ON ABOUT 178 FACILITIES THROUGHOUT THE U.S. AND ON APPROXIMATELY 1082 FACILITIES OUTSIDE THE U.S.

COMENTARIO DE LA ENFOQUE A LA FAMILIA PROGRAM

A 90-SECOND SPANISH-LANGUAGE FEATURE THAT PROVIDES MARRIAGE AND FAMILY ADVICE. HEARD ON 93 FACILITIES.

CONECTADOS PROGRAM

THE SPANISH-LANGUAGE VERSION OF THE WEEKLY PLUGGED IN MOVIE REVIEWS FEATURE. HEARD ON 73 FACILITIES.

ONLINE MINISTRIES

FOCUS ON THE FAMILY WEB SITE (WWW.FOCUSONTHEFAMILY.COM)

THE FLAGSHIP WEB SITE FOR FOCUS ON THE FAMILY DRAWS AN AVERAGE AUDIENCE OF ABOUT 800,000 VISITORS PER MONTH, PROVIDING OUR CONSTITUENTS WITH READY ACCESS TO RELIABLE, PRACTICAL, TIME TEST ADVISE ON MARRIAGE,

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

PARENTING, LIFE CHALLENGES AND MORE. THROUGH ONLINE ARTICLES, BLOGS, BROADCASTS, PODCAST, STREAMING AUDIO/VIDEO AND COMMUNITY FORUMS, FOCUSONTHEFAMILY.COM OFFERS ENCOURAGEMENT, INSPIRATION AND HELP FOR PEOPLE OF ALL AGES. VISITORS CAN SEARCH ALL FOCUS ON THE FAMILY'S ONLINE CONTENT BY TOPIC, SITE OR MEDIA TYPE, FINDING THE INFORMATION THEY NEED WHENEVER THEY NEED IT.

MARRIAGE (WWW.FOCUSONTHEFAMILY.COM/MARRIAGE)

WHILE THE VERY DEFINITION OF MARRIAGE IS DEBATED, COUPLES EVERYWHERE CONTINUE TO FACE THE CHALLENGE OF BUILDING, STRENGTHENING AND PRESERVING STRONG MARRIAGES. OUR MARRIAGE MINISTRY LEVERAGES A BIBLICAL VISION FOR MARRIAGE TO HELP COUPLES PREPARE A SOLID FOUNDATION FOR MARRIAGE, STRENGTHEN THEIR MARRIAGE, AND SAVE THEIR MARRIAGE IN CRISIS.

PARENTING (WWW.FOCUSONTHEFAMILY.COM/PARENTING, WWW.PLUGGEDIN.COM)

IT'S IMPOSSIBLE TO ESTIMATE THE NUMBER OF LETTERS WE'VE RECEIVED OVER THE YEARS FROM PARENTS THANKING FOCUS ON THE FAMILY FOR HELPING THEM RAISE THEIR CHILDREN. OUR MINISTRY HAS LONG BEEN KNOWN FOR ITS PARENTING RESOURCES, AND THE PARENTS MINISTRY TEAM FORGES INTO THE 21ST CENTURY HELPING PARENTS GUIDE THEIR FAMILES THROUGH DIFFICULT TIMES, RAISE HEALTHY AND RESILIENT CHILDREN, AND PASS ON A THRIVING FAITH TO THOSE CHILDREN.

CHILDREN (WWW.CLUBHOUSEMAGAZINE.COM, WWW.CLUBHOUSEJR.COM, WWW.WHITSEND.ORG)

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

FOCUS ON THE FAMILY MEETS THE NEEDS OF KIDS OF ALL AGES WHILE PROVIDING A SAFE PLACE TO GROW IN THEIR FAITH. THE SITES FOR YOUNGER KIDS PROVIDE FUN ARTICLES, FAITH-BUILDING STORIES, RECIPES, ACTIVITY SUGGESTIONS, POEMS, MOVIE REVIEWS AND GAMES.

PLUGGEDIN.COM (WWW.PLUGGEDIN.COM)
NOW REACHING OVER 1 MILLION VISITS PER MONTH, THIS FOCUS WEBSITE POSTS TIMELY REVIEWS OF WHAT'S PLAYING IN THEATERS EACH WEEK (AND AN ONGOING ARCHIVE), TELEVISION PROGRAMMING, POPULAR CDS AND VIDEO GAMES. THESE REVIEWS FOCUS ON THE MESSAGES BEING CONVEYED, BOTH POSITIVELY AND NEGATIVELY. THE PLUGGEDIN.COM WEBSITE ALSO TACKLES MANY OF THE MOST POPULAR QUESTIONS BEING ASKED BY OUR READERSHIP AS WELL AS OFFERING PRACTICAL ADVICE ABOUT BECOMING MORE DISCERNING REGARDING TODAY'S MEDIA.

PLUGGEDIN ALSO PRODUCES AN ENTERTAINMENT PODCAST EACH WEEK, AND IN THE SPIRIT OF HEARING BACK FROM OUR CONSTITUENCY, PLUGGED IN HAS LAUNCHED IT'S OWN BLOG. PRACTICAL ENTERTAINMENT HELP AND ADVICE CAN BE FOUND AT THE "FAMILY ROOM" SECTION OF THE WEBSITE.

COLLEGE STUDENT MINISTRY
FOCUS LEADERSHIP INSTITUTE (WWW.FOCUSLEADERSHIP.ORG)
LAUNCHED IN 1995, THE INSTITUTE OFFERS YOUNG PEOPLE A LIFE-CHANGING, SEMESTER-LONG EXPERIENCE THAT HELPS THEM DEVELOP A HEALTHY CHRISTIAN WORLDVIEW AND EQUIPS THEM TO USE THIS UNDERSTANDING TO SHAPE THEIR FAMILIES, THEIR COMMUNITIES AND THEIR CULTURE. PARTICIPANTS MAY RECEIVE

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

COLLEGE CREDIT WHILE UNDERGOING INTENSIVE TRAINING ON LEADERSHIP ROLES IN THE FAMILY, THE CHURCH AND SOCIETY AT LARGE.

THE BOUNDLESS PROJECT (WWW.BOUNDLESS.ORG)

SPONSORED BY FOCUS ON THE FAMILY, BOUNDLESS IS A MINISTRY FOR THOSE IN THE TRANSITIONAL YEARS BETWEEN HIGH SCHOOL GRADUATION AND PARENTHOOD. WHILE RESEARCH WARNS US OF AN INHERENT SPIRITUAL WANDERLUST DURING THESE YEARS, BOUNDLESS OFFERS YOUNG ADULTS A CONSISTENT CHRISTIAN COMMUNITY AND MOTIVATION TO REMAIN FIRM IN THEIR FAITH AND PLUGGED INTO A LOCAL CHURCH BODY. FROM COLLEGE TO CAREER TO RELATIONSHIPS, BOUNDLESS OFFERS A VIBRANT VISION FOR YOUNG ADULTS SEEKING TO EXPERIENCE THE ABUNDANT CHRISTIAN LIFE IN THE MIDST OF DISCOVERY AND CHANGE.

ONLINE MINISTRIES

ENFOQUE A LA FAMILIA (WWW.ENFOQUEALAFAMILIA.COM)

ENFOQUE A LA FAMILIA'S MISSION IS TO COOPERATE WITH THE HOLY SPIRIT IN THE DISSEMINATION OF THE GOSPEL OF JESUS CHRIST THROUGH THE CARE, PROTECTION, INSTRUCTION AND MOBILIZATION OF HISPANIC FAMILIES IN THE UNITED STATES.

BRIARGATE MEDIA (WWW.BRIARGATEMEDIA.COM)

THIS WEB SITE SERVES IN THE PLACEMENT AND PROMOTION OF FOCUS ON THE FAMILY MEDIA PRODUCTS, SUCH AS VARIOUS RADIO AND TV PROGRAMS AND PRINT PUBLICATIONS, TO THE BROADCAST AND PRINT MEDIA - BOTH GENERAL MARKET AND RELIGIOUS.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization
FOCUS ON THE FAMILY

Employer identification number
95-3188150

GOVERNMENT AND PUBLIC POLICY

NOW MORE THAN EVER, WE AT FOCUS ON THE FAMILY RECOGNIZE THE NEED TO MAKE OUR VOICES HEARD IN THE PUBLIC SQUARE. PROTECTING LIFE, MARRIAGE AND RELIGIOUS LIBERTIES ARE AMONG THE FRONT BURNER ISSUES THAT IMPACT THE FAMILY. IN A NATION WHERE INDIVIDUAL "RIGHTS" INCREASINGLY TRUMP BIBLICAL TRUTH, ABORTIONS CONTINUE TO BE PERFORMED AT ALARMING RATES. ON A LARGER SCALE, A WORLD UNSCHOOLED IN THE VALUE OF PREMARITAL ABSTINENCE IS FRAUGHT WITH DISEASES LIKE AIDS. OUR GOVERNMENT AND PUBLIC POLICY OUTREACH ADDRESSES THESE ISSUES AND MORE THROUGH A NUMBER OF VENUES. IN-HOUSE EXPERTS GRAPPLE WITH CONTEMPORARY SOCIAL ISSUES AND THEN PRODUCE EDUCATIONAL AND MOTIVATIONAL RESOURCES FOR THE FOCUS AUDIENCE.

FAMILY NEWS IN FOCUS ONLINE (WWW.CITIZENLINK.COM/CATEGORY/RADIO-NEWS/)

THE FAMILY NEWS IN FOCUS (FNIF) WEBSITE CONTAINS ON-DEMAND AUDIO OF OUR RADIO REPORTS. THE DAILY RADIO NEWS AND COMMENTARY BROADCAST PROGRAM INFORMS CITIZENS ABOUT CURRENT EVENTS, AND CHALLENGES THEM TO TAKE ACTION ON PRO-FAMILY MATTERS. THEY ARE POSTED DAILY ONLINE.

FOCUS ON SOCIAL ISSUES (WWW.CITIZENLINK.COM/ANALYSIS)

THIS WEB SITE SERVES TO BRING TIMELY, CRITICAL ANALYSIS TO BEAR ON THE MOST IMPORTANT CULTURAL AND POLICY ISSUES OF THE DAY. WRITTEN AND EDITED BY SOME OF THE COUNTRY'S MOST KNOWLEDGEABLE FAMILY ADVOCATES, THE RESOURCES FEATURED HERE ARE DESIGNED TO EDUCATE AND ENERGIZE CONCERNED CITIZENS WITHIN RELIGIOUS, POLITICAL, EDUCATIONAL AND

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

ACTIVIST SPHERES WORKING TO APPLY CHRISTIAN PRINCIPLES TO THE STRUGGLES THAT FACE OUR NATION.

CITIZENLINK (WWW.CITIZENLINK.ORG/)

CITIZENLINK WEB SITE PROVIDES A BIBLICAL PERSPECTIVE ON NATIONAL AND LOCAL NEWS AS WELL AS OFFER TECHNIQUES FOR GRASSROOTS ACTIVISM. THE CITIZENLINK DAILY EMAIL, CREATED BY THE PUBLIC POLICY STAFF, OFFERS A CHRISTIAN PERSPECTIVE ON SIGNIFICANT CURRENT EVENTS AND LEGISLATION, AS WELL AS "ACTION ITEMS" THAT OFFERS RESOURCES FOR FURTHER INVOLVEMENT.

THE PARSONAGE (WWW.PARSONAGE.ORG)

THE WEBSITE WAS CREATED TO COME ALONGSIDE PASTORS AS THEY ENDEAVOR TO SERVE THE LORD IN THESE MOST DIFFICULT DAYS. THE MISSION IS TO FACILITATE SPIRITUAL RESTORATION AND RENEWAL FOR MINISTRY FAMILIES THROUGH RESOURCES AND SERVICES THAT WILL ASSIST IN BRINGING BALANCE TO THEIR PERSONAL AND PROFESSIONAL LIVES.

PERIODICALS

THRIVING FAMILY (HTTP://WWW.THRIVINGFAMILY.COM/)

THE MEDIA PUBLISHING GROUP LAUNCHED THRIVING FAMILY, A FULL-SIZE, NEWSSTAND-WORTHY PARENTING, MARRIAGE, AND FAMILY MAGAZINE, IN THE FALL OF 2009 AND MAILS 300,000 COPIES OF THIS 60 PAGE BIMONTHLY PUBLICATION. THE PURPOSE OF THRIVING FAMILY IS TO PROVIDE AND REINFORCE FOCUS ON THE FAMILY'S CORE MARRIAGE AND PARENTING MESSAGE TO THE BULL'S-EYE AUDIENCE ON A REGULAR BASIS AND TO INSPIRE AND EQUIP FAMILIES. A COMPLEMENTARY WEBSITE WAS ALSO LAUNCHED TO PROVIDE ADDITIONAL ACCESS AND

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

REINFORCEMENT OF THE THRIVING FAMILY VISION.

FOCUS ON THE FAMILY CITIZEN MAGAZINE

(WWW.CITIZENLINK.COM/CITIZEN-MAGAZINE/)

FOCUS ON THE FAMILY CITIZEN IS A 32-PAGE, FOUR-COLOR, MONTHLY NEWSMAGAZINE ISSUED 10 TIMES A YEAR. IT SEEKS TO INFORM READERS ABOUT HOW GOD IS WORKING THROUGH FAITHFUL BELIEVERS TO DISPLAY HIS REDEMPTIVE POWER IN ISSUES SUCH AS ABORTION, RELIGIOUS LIBERTY, HOMOSEXUAL ACTIVISM, AND SEX EDUCATION.

DURING THE YEAR ENDED SEPTEMBER 30, 2009, FOCUS ON THE FAMILY MADE A STRATEGIC DECISION TO STEP AWAY FROM DIRECT-TO-TEEN MINISTRIES AND TO PUT MORE EMPHASIS ON OUR MINISTRY TO TEEN'S PARENTS. THE ASSETS OF THE YOUTH MAGAZINES BRIO, BRIO & BEYOND, AND BREAKAWAY WERE SOLD TO KOR MINISTRIES, A 501(C)(3) MINISTRY SPECIFICALLY DESIGNED TO REACH YOUNG PEOPLE. DURING THE YEAR SINCE THE SALE, KOR MINISTRIES DID NOT UTILIZE THESE ASSETS IN MINISTERING TO TEENS AND THESE ASSETS HAVE SINCE BEEN RETURNED TO FOCUS ON THE FAMILY AS SPECIFIED IN THE ORIGINAL AGREEMENT.

PERIODICALS

FOCUS ON THE FAMILY CLUBHOUSE MAGAZINE (WWW.CLUBHOUSEMAGAZINE.COM)

IN SERVING NEARLY 75,000 OF OUR INTERMEDIATE READERS, AGES EIGHT TO TWELVE, FOCUS ON THE FAMILY CLUBHOUSE PRESENTS A FUN MIX OF CONTEMPORARY AND CLASSIC FICTION, PERSONALITY STORIES, FACT ARTICLES, QUIZZES, DEVOTIONALS, CRAFTS AND GAMES ALL FROM A CHRISTIAN PERSPECTIVE THAT HELP KIDS BETTER UNDERSTAND THEIR WORLD AND GOD'S WORD.

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

FOCUS ON THE FAMILY CLUBHOUSE, JR. MAGAZINE

(WWW.CLUBHOUSEMAGAZINE.COM/CLUB_JR/)

THIS COLORFUL, HIGH-QUALITY MAGAZINE, GEARED FOR AGES THREE TO SEVEN, CONTAINS SIMPLE STORIES, CRAFTS, BIBLE STORIES, POEMS, AND PUZZLES DESIGNED TO DELIGHT THE 65,000 CHILDREN WHO RECEIVE IT. AN EMPHASIS ON CHRISTIAN VALUES AND COGNITIVE DEVELOPMENT MAKES THIS AN IDEAL RESOURCE FOR OUR YOUNGEST READERS.

PASTOR TO PASTOR CD AUDIO SERIES

THIS RESOURCE IS ESPECIALLY DESIGNED TO MEET THE SPECIFIC NEEDS OF BUSY PASTORS AND CHURCH LEADERS. PASTOR TO PASTOR IS A QUARTERLY AUDIO SERIES FEATURING INTERVIEWS WITH LEADING PASTORS AND CHRISTIAN LEADERS ON IMPORTANT TOPICS FOR THOSE IN MINISTRY. HOSTED BY REV. H.B. LONDON JR., A RESPECTED SENIOR PASTOR FOR OVER 30 YEARS, NUMEROUS GUESTS OFFER THEIR SOLID BIBLICAL INSIGHTS ON TOPICS SUCH AS FINANCES, PARENTING STAGES, BURNOUT, SUFFERING, CONFLICT, PERSONAL DEVOTIONS AND RESTORATION. ONE HUNDRED TWO EDITIONS HAVE BEEN PRODUCED SINCE 1992 AND ARE NOW AVAILABLE ONLINE FOR LISTENING OR DOWNLOADING.

PASTOR'S WEEKLY BRIEFING NEWSLETTER (WWW.PARSONAGE.ORG)

DESIGNED WITH THE BUSY PASTOR AND CHURCH LEADER IN MIND, THIS WEEKLY NEWSLETTER IS COMPILED BY OUR PASTORAL MINISTRIES STAFF AND IS AVAILABLE ONLINE OR BY E-MAIL. IT PROVIDES THE LATEST INFORMATION ON DEVELOPMENTS IN WASHINGTON, DC, CULTURAL PATTERNS, TRENDS IN AMERICAN CHURCHES AND SCHOOLS, COURT DECISIONS, AND MUCH MORE. THIS RESOURCE

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

PROVIDES EXCELLENT MATERIAL FOR USE IN SERMONS, BULLETINS, LETTERS, AND DISCUSSIONS. PASTORS AND CHURCH LEADERS ALSO FIND FASCINATING FACTS, INSIGHTFUL STATISTICS, PRAYER CONCERNS, AND RESOURCE SUGGESTIONS THAT WILL SAVE THEM TIME AND HELP THEM SERVE THEIR CONGREGATIONS BETTER. AT PRESENT, OVER 24,000 MINISTERS AND CHURCH LEADERS RECEIVE THE ONLINE NEWSLETTER.

FAMILY RESOURCES

BOOK PUBLISHING (RESOURCES.FAMILY.ORG/)

FOCUS ON THE FAMILY PARTNERS WITH SEVERAL CHRISTIAN PUBLISHERS TO CREATE AND DISTRIBUTE PRODUCTS INCLUDING CHARACTER BUILDING FICTION FOR CHILDREN, MARRIAGE ADVICE, PARENTING HELP, AND INSPIRATIONAL BOOKS FOR MEN AND WOMEN. MORE THAN HALF OF THESE PRODUCTS ARE CREATED BY AN IN-HOUSE TEAM OF WRITERS AND EDITORS, AND ARE SUPPORTED BY CONTRIBUTIONS FROM TALENTED AUTHORS.

FILMS AND VIDEOS (RESOURCES.FAMILY.ORG/)

FOCUS ON THE FAMILY BEGAN ITS FIRST FILM PRODUCTION IN 1986 AND HAS CONTINUED PRODUCING NEW PROGRAMS THAT HAVE BEEN TRANSLATED IN OVER 20 LANGUAGES. FOCUS ON THE FAMILY CONTINUES TO SEEK THE WIDEST POSSIBLE AUDIENCES FOR ITS VIDEOS. FOCUS ON THE FAMILY VIDEOS INCLUDE MARRIAGE AND PARENTING ADVICE, WORLDVIEW CURRICULA, AND ANIMATED AND LIVE ACTION CHARACTER BUILDING VIDEOS FOR CHILDREN. ALL OF OUR ORIGINAL VIDEOS ARE SCRIPTED AND FILMED WITH CHRISTIAN AUDIENCES IN MIND, ALTHOUGH THEY ARE OFTEN ENJOYED BY A BROADER AUDIENCE.

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

PERSONAL TOUCH MINISTRIES

STRATEGIC ALLIANCE SERVICES

STRATEGIC ALLIANCE SERVICES EXISTS TO SUPPORT THE CHIEF STRATEGY OFFICE AND THE REST OF FOCUS'S INTERNAL MINISTRY AREAS BY FINDING, EVALUATING, AND DEVELOPING WORKING RELATIONSHIPS WITH ALLIANCES THAT CAN HELP TO EXPAND AND EXTEND FOCUS' STRATEGIC IMPACT TO FAMILIES AROUND THE WORLD.

CHRISTIAN WORLDVIEW MINISTRY (WWW.THETRUTHPROJECT.ORG)

AT FOCUS, WE BELIEVE THAT EVERY ASPECT OF OUR LIVES - THE WAY WE MANAGE OUR FAMILIES, CARRY OUT OUR WORK, ENJOY OUR FREE TIME, AND RELATE TO OTHERS - STEMS FROM OUR UNDERSTANDING OF WHO GOD IS AND WHO WE ARE IN HIM. THE GOAL OF THE CHRISTIAN WORLDVIEW TEAM IS TO AWAKEN OUR CONSTITUENTS TO GOD'S TRUTH, CHARACTER, DESIGN, AND PURPOSE FOR ALL OF LIFE BY CREATING A CURRICULUM FOR SMALL GROUP STUDY, TRAINING FACILITATORS, AND PROVIDING SUPPORT FOR THOSE TEACHING THESE VITAL CONCEPTS AND SERVING AS IMPACT PARTNERS IN OUR SOCIETY.

RELATIONSHIP SERVICES

EACH WEEK BRINGS THOUSANDS OF CONTACTS, VIA EMAIL, LETTERS AND PHONE CALLS, EACH SEEKING A RESPONSE TO UNIQUE REQUESTS. THIS DIRECT COMMUNICATION IS A VITAL LINK TO THE PEOPLE WE DESIRE TO SERVE. WE ALSO MODERATE MOST OF FOCUS ON THE FAMILY' FORUMS AND BLOGS, WHICH OCCASIONALLY PROVIDES OPPORTUNITIES TO REACH OUT TO THIS COMMUNITY AS WELL. THOSE WHO CONTACT US ARE TREATED WITH DIGNITY, CARE, AND EXPERTISE. THE MANY INQUIRIES FOR INFORMATION, ADVICE, AND ENCOURAGEMENT ARE FIELDED AND SUPPORTED BY A WELL-TRAINED STAFF OF 73,

PREDOMINANTLY WITH EARNED DEGREES.

COUNSELING

MANY OF THOSE WHO COME TO US REQUIRE SPECIALIZED CARE. FOCUS ON THE FAMILY (FOCUS) IS INCREASINGLY CALLED UPON TO ASSIST THOSE EXPERIENCING PAINFUL AND OFTEN DESTRUCTIVE SITUATIONS. POTENTIAL SUICIDES, CASES OF SPOUSE ABUSE, AND CHILD MOLESTATION ARE NOT UNCOMMON. THESE PLEAS RECEIVE A REPLY BY PHONE ON A ONE-TO-ONE BASIS. MOST CONTACTS ARE PROMPTED BY OUR RADIO BROADCASTS, WHICH TOUCH OFF AN AVALANCHE OF "PAIN MAIL" AND CRIES FOR HELP. IN ADDITION TO THE RADIO BROADCAST, CALLERS BECOME AWARE OF THE COUNSELING/CONSULTATION WE OFFER THROUGH FOCUS WEBSITES, MAGAZINE ARTICLES, SIMULCASTS AND OTHER MINISTRY OUTREACHES. OUR STAFF OF 16 STATE-LICENSED COUNSELORS, AND 1 CHAPLAIN, RESPOND TO THE CRITICAL LETTERS AND CALLS TOO COMPLEX FOR A MAIL RESPONSE. FOLLOWING THE FREE CONSULTATION, CALLERS ARE REFERRED TO COUNSELORS IN THEIR GEOGRAPHICAL AREA WHO HAVE BEEN APPROVED THROUGH A SCREENING PROCESS FOR OUR NATIONAL REFERRAL NETWORK. FOCUS ON THE FAMILY DOES NOT PROVIDE A CATEGORICAL "ENDORSEMENT" OF THERAPISTS ON THE REFERRAL NETWORK. NO CHARGE IS MADE FOR COUNSELOR CONSULTATION.

FOCUS LEADERSHIP INSTITUTE (WWW.FOCUSLEADERSHIP.ORG)

THIS SPECIALIZED LEADERSHIP TRAINING PROGRAM, WHICH WAS LAUNCHED IN SEPTEMBER OF 1995, IS OFFERED MULTIPLE TIMES A YEAR TO SELECTED YOUNG PEOPLE WHO ARE TYPICALLY ENROLLED AT AN ACCREDITED ACADEMIC INSTITUTION. AS THEY PARTICIPATE IN CLASSROOM SESSIONS, INDIVIDUAL RESEARCH, AND INTERNSHIPS UNDER THE MENTORSHIP OF SPECIALISTS IN THEIR

AREA OF STUDY, A UNIQUE EMPHASIS IS PLACED UPON THE INTEGRATION OF THEIR FOUNDATIONAL PRINCIPLES TO THEIR ACADEMIC DISCIPLINES AND THEIR FUTURE CAREERS. SIGNIFICANT COMPONENTS OF THE PROGRAM INCLUDE A COMMUNITY LEARNING ENVIRONMENT WHERE MENTORING AND ACCOUNTABILITY ARE STRESSED. IN DEVELOPING THIS ENDEAVOR, FOCUS ON THE FAMILY RELIED ON THE INPUT OF UNIVERSITY LEADERS FROM OVER 110 COLLEGES AND UNIVERSTIES, AS WELL AS LEADERS FROM THE BUSINESS AND GOVERNMENT ARENAS. PARTICIPANTS ARE ALSO AFFORDED OPPORTUNITIES TO INTERACT WITH RENOWNED LEADERS AND TO COMPLETE AN INTERNSHIP RELATED TO THEIR FUTURE CAREER FIELD.

"FOCUS ON THE FAMILY" NEWSPAPER COLUMN

EACH WEEK MILLIONS OF READERS SEARCH FOR THE ANSWERS TO QUESTIONS ABOUT FAMILY LIFE. THE "FOCUS ON THE FAMILY" COLUMN FEATURES ANSWERS TO FAMILY-RELATED QUESTIONS, FIELDED BY FOCUS ON THE FAMILY PRESIDENT JIM DALY AND PSYCHOLOGIST DR. JULI SLATTERY. THE COLUMN APPEARS WEEKLY IN OVER 150 NEWSPAPERS.

BENEVOLENCE

FUNDING FROM OUR ANNUAL BUDGET HELPS TO PROVIDE TANGIBLE SUPPORT TO THOSE IN NEED, PRIMARILY THROUGH DISTRIBUTION OF VARIOUS RESOURCES BY OUR RELATIONSHIP SERVICES, COUNSELING, PASTORAL AND CHAPLAINCY MINISTRIES.

HOW TO DRUG PROOF YOUR KIDS - "DPYK" (WWW.DRUGPROOFYOURKIDS.COM)

DPYK WORKS TOGETHER WITH PARENTS, TAKING THEM THROUGH ONE OF THE BEST

DRUG PREVENTION CURRICULUMS AROUND. YOU WILL LEARN WHY KIDS USE DRUGS, STRATEGIES FOR COMMUNICATION, HOW TO IDENTIFY WARNING SIGNS, TOOLS TO HELP YOUR KIDS RESPOND TO PEER PRESSURE, HOW TO DEAL WITH CURRENT DRUG USE AND MORE. MOST IMPORTANTLY, YOU WILL LEARN HOW TO STRENGTHEN RELATIONSHIPS WITH YOUR KIDS THAT ACT AS A CONSTANT PREVENTATIVE AGAINST DRUG USE. BY PUTTING IT ALL INTO PRACTICE, YOU WILL BE CLOSER TO SAYING "NOT MY KID" WITH CONFIDENCE.

LOVE WON OUT CONFERENCES (WWW.LOVEWONOUT.COM)

THE LOVE WON OUT MINISTRY PROVIDES CHRIST-CENTERED, COMPREHENSIVE CONFERENCES ENLIGHTENING, EMPOWERING, AND EQUIPPING FAMILIES, CHURCH AND YOUTH LEADERS, EDUCATORS, COUNSELORS, POLICY-MAKERS, AND THE GAY COMMUNITY ON THE TRUTH ABOUT HOMOSEXUALITY AND ITS IMPACT ON OUR CULTURE. THIS MINISTRY WAS TRANSITIONED TO EXODUS INTERNATIONAL DURING THE FISCAL YEAR. WE ARE STANDING WITH EXODUS INTERNATIONAL AS THEY CONTINUE TO SHARE THIS MESSAGE AS THE ORGANIZER OF LOVE WON OUT CONFERENCES.

PASTORAL MINISTRIES (WWW.PARSONAGE.ORG)

RELEVANT MATERIALS, REFERRALS, AND "HANDS-ON" MINISTRY AID THE PASTORAL MINISTRIES DEPARTMENT IN FACILITATING THE SPIRITUAL RENEWAL OF MINISTERS AND THEIR FAMILIES. TIME, FINANCIAL, AND RELATIONAL PRESSURES THAT ARE UNIQUE TO MINISTRY IN TODAY'S FAST-PACED CULTURE ARE PLACING PASTORS' HOMES UNDER ATTACK AS NEVER BEFORE. AS A MEANS OF PROVIDING INSIGHT AND ENCOURAGEMENT TO COUNTERACT THESE DESTRUCTIVE INFLUENCES, SEVERAL TIMELY RESOURCES ARE OFFERED. AMONG THEM ARE THE

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

QUARTERLY PASTOR TO PASTOR AUDIO SERIES; THE PASTOR'S WEEKLY BRIEFING, AN E-NEWSLETTER LOADED WITH FACTS, TRENDS, AND CURRENT EVENTS AFFECTING THE FAMILY; PASTORAL EVENTS AND PASTOR AND SPOUSE RETREATS, HELD IN STRATEGIC LOCATIONS ACROSS THE U.S. AND CANADA TO ENCOURAGE, INFORM, AND SUPPORT THE LOCAL PASTOR AND SPOUSE. DISASTER RELIEF EFFORTS PROVIDE FOCUS ON THE FAMILY RESOURCES TO PASTORS AND CHURCHES AT A TIME OF DEVASTATION TO SUPPORT AND ENCOURAGE THOSE INVOLVED IN A CRISIS SUCH AS THE SEPTEMBER 11 TERROR ATTACK, TORNADOES, HURRICANES OR EARTHQUAKES. THIS DEPARTMENT HAS ALSO SPEARHEADED THE EFFORT TO PROMOTE OBSERVANCE OF CLERGY APPRECIATION MONTH EACH OCTOBER WITH MATERIALS TRANSLATED INTO SPANISH TO REACH THE HISPANIC COMMUNITY, AS WELL. THE IN HOUSE MINISTRY OF CONCERN PROVIDES SUPPORT FOR FOCUS ON THE FAMILY EMPLOYEES AT TIMES OF DEATH, ILLNESS, AND OTHER SERIOUS PERSONAL ISSUES; THE PASTORAL CARE ONLINE DIRECTORY OFFERS A LIST OF CARE GIVING MINISTRIES, BOOKS, TAPES, VIDEOS, AND OTHER RESOURCES; THE PASTORAL CARE LINE PROVIDES A LISTENING EAR, REFERRALS, AND ADVICE TO PASTORAL FAMILY MEMBERS IN CRISIS; AND THE PASTORS ADVOCATE SERIES OF BOOKLETS HELP CONGREGATIONS BETTER UNDERSTAND AND CARE FOR THEIR PASTORAL FAMILIES.

PERSONAL TOUCH MINISTRIES

PHYSICIANS RESOURCE COUNCIL

OVER THIRTY U.S. AND CANADIAN PHYSICIANS REPRESENTING DIVERSE MEDICAL SPECIALTIES SERVE AS VOLUNTEERS ON THE FOCUS ON THE FAMILY PHYSICIANS RESOURCE COUNCIL (PRC). THE PRC WORKS CLOSELY WITH OUR MEDICAL REVIEW DEPARTMENT STAFF, AND FUNCTIONS IN A SUPPORTIVE, ADVISORY CAPACITY BY

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

PROVIDING OUR MINISTRY WITH EXPERT COUNSEL REGARDING MEDICAL AND HEALTH-RELATED ISSUES THAT RELATE TO OUR BROADCASTS, PUBLICATIONS, FILMS, AND OTHER MEDIA.

SANCITY OF HUMAN LIFE (WWW.HEARTLINK.ORG)

BECAUSE THE SANCTITY OF HUMAN LIFE (SOHL) IS ONE OF THE CORE COMMITMENTS OF FOCUS ON THE FAMILY, THE SOHL TEAM PROMOTES AWARENESS OF THE VALUE OF EACH HUMAN LIFE AND EQUIPS ITS CONSTITUENTS TO NURTURE AND DEFEND THE SANCTITY OF HUMAN LIFE FROM CONCEPTION TO NATURAL DEATH. OUR PRIMARY INITIATIVES ARE:

OPTION ULTRASOUND: PROVIDES GRANTS FOR ULTRASOUND MACHINES OR SONOGRAPHY TRAINING TO QUALIFIED PREGNANCY MEDICAL CLINICS (PMCS) IN HIGH ABORTION COMMUNITIES, EQUIPPING THEM TO OFFER LIMITED OBSTETRICAL ULTRASOUND SERVICES UNDER THE SUPERVISION OF A LICENSED PHYSICIAN.

I.M.P.A.C.T. TRAINING: OFFERS STRATEGIC TRAINING SEMINARS TO HELP PMCS BECOME INFLUENTIAL, MEDICAL, PROFESSIONAL, ACCOUNTABLE, CULTURALLY RELEVANT AND TRUSTWORTHY.

ADOPTION & ORPHAN CARE INITIATIVE (WWW.ICAREABOUTORPHANS.ORG):

COLLABORATE WITH PARTNERS ON WORLDWIDE ADOPTION AND ORPHAN CARE AWARENESS CAMPAIGNS, AND COORDINATES EFFORTS WITH GOVERNMENT, CHURCH AND ADOPTION AGENCY LEADERS TO HELP FIND PERMANENT ADOPTIVE FAMILIES FOR THE 114,000 LEGAL ORPHANS WAITING IN FOSTER CARE IN THE U.S. FOCUS ALSO PROVIDES ADDITIONAL POST-ADOPTION SUPPORT TO FAMILIES TO INCLUDE

SCHEDULE O (Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization: FOCUS ON THE FAMILY

Employer identification number: 95-3188150

TRAINING CHRISTIAN THERAPISTS TO HELP ADOPTIVE FAMILIES.

BE A VOICE (WWW.BEAVOICE.NET): PROVIDES SPECIALIZED RESOURCES ONLINE TO EQUIP FAMILIES, CHURCHES AND ORGANIZATIONS TO BE A VOICE FOR LIFE AND TO MAKE LIFE-AFFIRMING DECISIONS IN THEIR FAMILIES' LIVES.

STATE FAMILY POLICY COUNCILS (WWW.CITIZENLINK.COM/STATE-GROUPS/)

SINCE 1988, BUSINESS AND COMMUNITY LEADERS FROM ACROSS THE NATION HAVE FORMED STATE-LEVEL ORGANIZATIONS TO INVEST IN THE FUTURE OF AMERICA'S FAMILIES. EACH FAMILY POLICY COUNCIL CONDUCTS POLICY ANALYSIS, PROMOTE RESPONSIBLE AND INFORMED CITIZENSHIP, FACILITATES STRATEGIC LEADERSHIP INVOLVEMENT, AND INFLUENCES PUBLIC OPINION. MANY OF THESE COUNCILS ALSO PERFORM COMMUNITY AND STATEWIDE WORK TO FOSTER A MOVEMENT TO AFFIRM FAMILIES. THESE COUNCILS ARE INDEPENDENT ENTITIES WITH NO CORPORATE OR FINANCIAL RELATIONSHIP TO EACH OTHER OR TO FOCUS ON THE FAMILY. HOWEVER, THEY HAVE A UNIFORM PURPOSE: SERVING AS A VOICE FOR THE FAMILY AND ASSISTING ADVOCATES FOR FAMILY IDEALS WHO AIM TO RECAPTURE THE MORAL AND INTELLECTUAL HIGH GROUND IN THE PUBLIC ARENA.

THE SHEPHERD'S COVENANT

PASTORS ARE INCREASINGLY FACING A CRISIS OF INTEGRITY, RIGHTEOUSNESS AND CREDIBILITY. MANY NEED TO REGAIN THEIR FOCUS AND TO RECOMMIT THEMSELVES TO A LIFESTYLE PLEASING TO THE LORD, THEIR FAMILIES AND CONGREGATIONS. TO THAT END WE OFFER COMPLIMENTARY THE SHEPHERD'S COVENANT, A SIMPLE COMMITMENT BY SPIRITUAL LEADERS TO ASPIRE TO A NEW LEVEL OF HOLINESS AND ACCOUNTABILITY BASED ON THE ACRONYM G.R.A.C.E. (GENUINE ACCOUNTABILITY, RIGHT RELATIONSHIPS, A SERVANT'S HEART,

CONSTANT SAFEGUARDS, EMBRACING GOD INTIMATELY). A WEEKLY E-NEWSLETTER IS INCLUDED.

WELCOME CENTER/BOOKSTORE/WHIT'S END (HTTP://WWW.FOCUSONTHEFAMILY.COM/VISITUS/A000000482.CFM)

APPROXIMATELY 230,000 PEOPLE VISIT FOCUS ON THE FAMILY'S WELCOME CENTER EVERY YEAR, WHERE THEY CAN EXPLORE OUR GROUND LEVEL, WHICH FEATURES A 10,000 SQUARE FOOT BOOKSTORE AND GIFT SHOP FILLED WITH RELEVANT AND COMPELLING RESOURCES AND WHOLESOME ENTERTAINMENT; THE SOLID GROUNDS COFFEE SHOP; A G. HARVEY GALLERY WITH AN IMPRESSIVE DISPLAY OF ART, CREATED ESPECIALLY FOR FOCUS ON THE FAMILY; VARIOUS MINISTRY-RELATED DISPLAYS; AND OUR SPACIOUS THEATER, WHICH IS HOST TO A VIDEO ON THE HISTORY AND MISSION OF FOCUS ON THE FAMILY. OUR LOWER LEVEL IS HOME TO WHIT'S END SODA SHOPPE, A TURN-OF-THE-CENTURY SODA FOUNTAIN INSPIRED BY THE POPULAR RADIO DRAMA SERIES ADVENTURES IN ODYSSEY (AIO); KID'S DISCOVERY EMPORIUM, FEATURING THE WIDELY POPULAR THREE-STORY A-BEND-A-GO SLIDE; VIDEO CAVES; CLIMBING GYM; TOUCH-SCREEN COLORING BOOKS; A B-17 AIRCRAFT BASED ON THE LAST CHANCE DETECTIVES VIDEO DRAMA SERIES; HAND PUPPETS AND AIO COSTUMES FOR EXTEMPORANEOUS PLAY-ACTING ON A CHILDREN'S THEATRICAL STAGE; KYDS RADIO STATION FOR PERSONALLY RECORDING AN AIO RADIO DRAMA AND LEAVING WITH A SOUVENIR CD; A RICH IN COLOR TODDLER ROOM WITH CLOSE-TO-THE-FLOOR CLIMBING PROPS (IE, BOAT, TUNNEL, ANIMALS); AND A HANDS-ON FOLEY MUSEM AND NARNIA ROOM, COMPLETE WITH A WALK-THROUGH WARDROBE. INFORMATION IS AVAILABLE AT THE WELCOME CENTER REGARDING OUR DAILY GUIDED TOURS OF THE ADMINISTRATION BUILDING, INCLUDING THE GALLERY WHERE OUR RADIO BROADCASTS ARE RECORDED.

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

YOUTH OUTREACH (WWW.CLUBHOUSEMAGAZINE.COM, WWW.CLUBHOUSEJR.COM, WWW.JELLYTELLY.COM, WWW.WHITSEND.ORG, WWW.PLUGGEDIN.COM)

THE YOUTH OUTREACH DEPARTMENT SEEKS TO EQUIP PARENTS, YOUTH LEADERS/MINISTERS, AND YOUTH (AGES 4-12) WITH THE ESSENTIAL TOOLS THAT WILL ENABLE THEM TO HELP YOUTH UNDERSTAND, NAVIGATE, AND IMPACT THE CULTURE IN WHICH THEY LIVE. WE DO THIS BY HELPING PARENTS AND OTHERS SHAPE THE IDENTITY, FOUNDATIONS, AND PERSPECTIVE WITH ENTERTAINING AND BIBLICALLY-BASED CONTENT THAT CAN INVOLVE THE WHOLE FAMILY.

INTERNATIONAL OUTREACH

THE REACH OF FOCUS ON THE FAMILY NOW EXTENDS TO OVER 120 COUNTRIES. FOCUS BROADCASTS CAN BE HEARD FROM OVER 3,050 FACILITIES FROM VANCOUVER TO BUENOS AIRES TO FINLAND, FROM SOUTH AFRICA TO MELBOURNE TO CHINA. THE DISTRIBUTION OF PRINT, AUDIO, AND VIDEO RESOURCES ENHANCES OUR INTERNATIONAL FAMILY-STRENGTHENING OUTREACH.

ASSOCIATE OFFICES

THROUGH FOCUS ON THE FAMILY'S PARTNER OFFICES, THE INTERNATIONAL OUTREACH OF THE MINISTRY CONTINUES TO EXPAND. THESE INDEPENDENT ENTITIES, FOUNDED AND STAFFED BY OVER 200 NATIONALS, ARE WORKING TO BRING A MESSAGE OF HOPE TO THEIR COUNTRY. WE NOW HAVE FOCUS PARTNER OFFICES IN 12 COUNTRIES, WHICH INCLUDE:

AUSTRALIA, CANADA, COSTA RICA, EGYPT, INDONESIA, IRELAND, LEBANON, MALAYSIA, NEW ZEALAND, SINGAPORE, SOUTH AFRICA, AND TAIWAN.

IN ADDITION, THERE IS A FIELD OFFICE LOCATED IN COVINA, CALIFORNIA THAT ADDRESSES THE NEEDS OF CHINESE SPEAKING FAMILIES. WE ALSO HAVE PARTNERED WITH VARIOUS LIKE-MINDED MINISTRY PARTNER ORGANIZATIONS IN THE ABOVE COUNTRIES AND REGIONS, AS WELL AS EUROPE AND CENTRAL ASIA TO FURTHER EXPAND OUR REACH BY OFFERING OUR RESOURCES. FOR MORE INFORMATION ON OUR GLOBAL EFFORTS, PLEASE VISIT FOCUSONTHEFAMILY.COM AND LOOK FOR THE GLOBE.

INTERNATIONAL RESOURCES

AN INCREASING NUMBER OF FOCUS ON THE FAMILY PRINT AND VIDEO RESOURCES ARE FINDING THEIR WAY INTO HOMES ALL OVER THE GLOBE. CURRENTLY, OUR RESOURCES HAVE BEEN TRANSLATED INTO OVER 37 DIFFERENT LANGUAGES, INCLUDING AFRIKAANS, JAPANESE, BULGARIAN, CHINESE, CZECH, ROMANIAN, RUSSIAN, SPANISH, AND ITALIAN.

RADIO OUTREACH

WE CURRENTLY HAVE 3,050 FACILITIES IN 122 COUNTRIES WITH AN ESTIMATED GLOBAL AUDIENCE OF 238 MILLION. WE ARE CURRENTLY BROADCASTING IN 27 LANGUAGES INCLUDING ALFRIKAANS, ALBANIAN, ARABIC, ARMENIAN, CANTONESE, ENGLISH, FINNISH, FRENCH, GERMAN, HINDI, INDONESIAN, JAPANESE, KOREAN, MANDARIN, MONGOLIAN, NORWEGIAN, POLISH, PORTUGUESE, ROMANIAN, RUSSIAN, SERBO-CROATION, SLOVAK, SPANISH, TAMIL, TELUGU, XHOSA AND ZULU.

TELEVISION OUTREACH

INTERNATIONAL TELEVISION IS CURRENTLY PLACED IN 70 COUNTRIES. THERE ARE 13 TV PRODUCTS ON THE AIR, AND OUR MOST PROMINENT PRODUCTS BEING

SCHEDULE O
(Form 990)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990

Complete to provide information for responses to specific questions on Form 990 or to provide any additional information.
▶ Attach to Form 990.

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

ADVENTURES IN ODYSSEY, NO APOLOGIES AND THAT THE WORLD MAY KNOW SERIES.

ENFOQUE A LA FAMILIA IS MANAGING THE TV PLACEMENTS OF 7 SPANISH LANGUAGE PROGRAMS IN 18 LATIN AMERICAN COUNTRIES.

SCHEDULE R (Form 990)
Department of the Treasury
Internal Revenue Service

Related Organizations and Unrelated Partnerships

▶ **Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.**

▶ **Attach to Form 990.** ▶ **See separate instructions.**

OMB No. 1545-0047

2009

Open to Public Inspection

Name of the organization

FOCUS ON THE FAMILY

Employer identification number

95-3188150

Part I **Identification of Disregarded Entities** (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

(a) Name, address, and EIN of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity

Part II **Identification of Related Tax-Exempt Organizations** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity
CITIZENLINK FKA FOCUS ON THE FAMILY ACTION, INC. - 20-0960855, 8655 EXPLORER DRIVE, COLORADO SPRINGS, CO 80920	SOCIAL WELFARE	COLORADO	501(C)(4)		NOT APPLICABLE

LHA **For Privacy Act and Paperwork Reduction Act Notice, see the Instructions for Form 990.**

Schedule R (Form 990) 2009

932161
02-04-10

Part III **Identification of Related Organizations Taxable as a Partnership** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a partnership during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income (related, unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations? Yes	(h) No	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner? Yes	(j) No

Part IV **Identification of Related Organizations Taxable as a Corporation or Trust** (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35, or 36.)

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

		Yes	No
1	During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		
a	Receipt of **(i)** interest **(ii)** annuities **(iii)** royalties or **(iv)** rent from a controlled entity	1a		X
b	Gift, grant, or capital contribution to other organization(s)	1b		X
c	Gift, grant, or capital contribution from other organization(s)	1c		X
d	Loans or loan guarantees to or for other organization(s)	1d		X
e	Loans or loan guarantees by other organization(s)	1e		X
f	Sale of assets to other organization(s)	1f		X
g	Purchase of assets from other organization(s)	1g		X
h	Exchange of assets	1h		X
i	Lease of facilities, equipment, or other assets to other organization(s)	1i	X	
j	Lease of facilities, equipment, or other assets from other organization(s)	1j	X	
k	Performance of services or membership or fundraising solicitations for other organization(s)	1k	X	
l	Performance of services or membership or fundraising solicitations by other organization(s)	1l	X	
m	Sharing of facilities, equipment, mailing lists, or other assets	1m		X
n	Sharing of paid employees	1n	X	
o	Reimbursement paid to other organization for expenses	1o	X	
p	Reimbursement paid by other organization for expenses	1p		X
q	Other transfer of cash or property to other organization(s)	1q		X
r	Other transfer of cash or property from other organization(s)	1r		X

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of other organization(s)	(b) Transaction type (a-r)	(c) Amount involved
(1) CITIZENLINK	I	341,330.
(2) CITIZENLINK	J	210,017.
(3) CITIZENLINK	K	1,124,127.
(4) CITIZENLINK	L	47,552.
(5) CITIZENLINK	N	3,737,783.
(6) CITIZENLINK	O	181,529.

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Are all partners section 501(c)(3) organizations? Yes	(d) No	(e) Share of end-of-year assets	(f) Disproportionate allocations? Yes	(f) No	(g) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(h) General or managing partner? Yes	(h) No